



An ISO Certified Institution

NAAC B<sup>+</sup> Grade in Second Cycle

## S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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### **Vision of the College**

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

### **Principal's Desk**

Telugu Bhasha Dinotsavam, Independence Day, Har Ghar ka Tirang and many more events organized in this month.

## INDEPENDENCE DAY CELEBRATIONS

The 77th **Independence Day** was celebrated with great patriotic fervor and enthusiasm at **SKBR Government Degree College, Macherla**, on the 15th of August. The event was marked by various cultural activities and a special tribute to the freedom fighters of India.

The celebration began with the **flag hoisting ceremony**, where the national flag was proudly unfurled by **Dr. J. Lakshmi Kumari**, Principal of SKBR Government Degree College. In her speech, she paid homage to the freedom fighters and highlighted the importance of Independence Day in remembering their sacrifices. She emphasized the role of students in building a progressive and united India, urging them to follow the principles of discipline, hard work, and patriotism. **Dr. B. Srinivasa Rao**, Vice Principal and Lecturer in Hindi, also addressed the gathering, inspiring the students with his words on patriotism and the responsibilities of young citizens in shaping the future of the nation. He highlighted the importance of education in creating a strong and self-reliant country, encouraging students to be committed to their studies and personal growth.

One of the key highlights of the event was the participation of students dressed as **freedom fighters**. Many students came to the college wearing fancy dresses, representing iconic leaders such as **Mahatma Gandhi, Alluri Sita Rama Raju**, and **Bharatha Matha**. Their costumes and performances were a tribute to the heroes who fought tirelessly for India's independence.

The program concluded with a vote of thanks and the distribution of sweets to all the attendees. The event not only celebrated India's freedom but also instilled a sense of responsibility and love for the country among the students.



## తెలుగు భాషా దినోత్సవ వేడుకలు

శ్రీ కాసు బ్రహ్మానందరెడ్డి ప్రభుత్వ డిగ్రీ కళాశాల నందు తెలుగు అధ్యయన శాఖ వారి ఆధ్వర్యంలో తెలుగు భాషా దినోత్సవ వేడుకలను ది.29.08.2024 న నిర్వహించడం జరిగింది. ఈ కార్యక్రమానికి కళాశాల ప్రాచార్యులు డాక్టర్ జె లక్ష్మీ కుమారి గారు అధ్యక్షత వహించగా ముఖ్య అతిథిగా కళాశాల పూర్వ విద్యార్థి అయిన అధ్యాపకులు K. ఆదినారాయణ గారు విచ్చేశారు. కార్యక్రమాన్ని ఉద్దేశించి అధ్యక్షులు వారు తమ తొలి పలుకులలో శ్రీ గిడుగు రామమూర్తి పంతులు గారు ఆనాటి సమాజంలో భాషా విప్లవానికి నాంది పలికి వ్యవహారిక భాషకు ఆయువులూది సామాన్యునికి సైతం అక్షరాలను అందుబాటులోకి తెచ్చిన వారి కృషిని కొనియాడారు. ముఖ్యఅతిథి ఆదినారాయణ గారు తెలుగు భాషా గొప్పతనాన్ని, సాహిత్యాన్ని అధ్యయనం చేయవలసిన అవసరాన్ని విద్యార్థులకు తెలియజేయగా తెలుగు శాఖాధ్యక్షులు కళ్యాణి గారు తెలుగు మృత భాషగా మారకముందే రక్షించుకోవలసిన బాధ్యతను విద్యార్థులకు గుర్తు చేశారు. విద్యార్థుల ప్రసంగాలతో నిర్వాహకుల తుది పలుకులతో కార్యక్రమం విజయవంతంగా ముగిసింది.



### ట్రైన్ డాక్టర్ అభయకు నివాళులు

శ్రీ కాసు బ్రహ్మానందరెడ్డి ప్రభుత్వ డిగ్రీ కళాశాల నందు మహిళా సాధికారత విభాగం వారి ఆధ్వర్యంలో కలకత్తాలోని R.G kar మెడికల్ కాలేజ్ లో పీజీ పూర్తి చేసి ట్రైన్ డాక్టర్ గా విధి నిర్వహణలో ఉన్న అభయ పై సామూహికంగా అఘాయిత్యం జరిపి హతమార్చిన అమానుషమైన అత్యంత హేయమైన ఘటనను నిరసిస్తూ ఆమె మరణానికి గల కారణాల పై విచారణ జరిపి న్యాయం చేకూర్చాలని కోరుకుంటూ కళాశాల లోని అధ్యాపకులు,విద్యార్థులు అందరూ కలిసి కొవ్వొత్తులతో ఆమెకు తమ ప్రగాఢ సానుభూతిని,సంతాపాన్ని తెలియజేశారు. రోజు రోజుకి సమాజంలో ఆడపిల్లకి

భద్రత లేకుండా పోతుందని వారికి స్వేచ్ఛ, స్వతంత్రాలను కలిగించేలా చర్యలు తీసుకోవాలని, రక్షణ కల్పించాలని, దోషులను కఠినంగా శిక్షించాలని విద్యార్థులు నినాదాలు చేస్తూ సమాజం పట్ల తమకున్న బాధ్యతను వ్యక్తీకరించారు.



### National Sports Day Celebrations

On the 29th of August, 2024, SKBR Government Degree College, Macherla, observed National Sports Day with great enthusiasm and sporting spirit. The day was dedicated to celebrating the importance of sports and physical fitness, honoring the legacy of Major Dhyan Chand, the legendary Indian hockey player.

The highlight of the celebrations was a volleyball event organized by Sri B.Seethaih, the Physical Director of the college. The event took place on the college's sports grounds, and witnessed active participation from students across various disciplines.



### DEEKSHARAMBH

The Deeksharambh - Student Induction Programme was organized by SKBR Government Degree College, Macherla, from 12th August to 19th August, 2024, to welcome and orient the newly admitted students. The week-long program was designed to familiarize students with the college environment, academic structure, and various facilities while providing them with an understanding of the college rules and co-curricular activities.

#### **Day 1: 12th August 2024**

The program began with an inaugural address by Dr. J. Lakshmi Kumari, Principal of the college, who warmly welcomed the students and introduced them to the college's vision, mission, and academic policies. She emphasized the importance of discipline and regular attendance, encouraging students to make the most of the resources available at the college.

Following her address, Dr. B. Srinivasa Rao, Vice Principal and Lecturer in Hindi, took the stage. He outlined the rules and regulations of the college and highlighted the importance of adhering to these guidelines for a successful academic journey. He also spoke about the various opportunities available for student growth and development within the college.



## Day 2: 13th August 2024

On the second day, the students were introduced to the college's National Service Scheme (NSS) and National Cadet Corps (NCC) units. Dr. O. Kasibabu, Lecturer in English and NCC Incharge, gave an inspiring talk about the benefits of participating in NCC, focusing on discipline, leadership, and patriotism.

This was followed by an address from Dr. Y. Vyshnavi, Lecturer in Chemistry and NSS Incharge, who spoke about the importance of community service and the various activities organized under NSS that contribute to both personal development and societal welfare. Dr. K. Kanakarathnam, Lecturer in Economics, also addressed the gathering, providing valuable insights into the economics department and encouraging students to explore academic excellence through participation in various programs.



### Day 3: 14th August 2024

On the third day, the students were introduced to more faculty members. Dr. P. Rama Bhadra Murthy, Lecturer in Mathematics, gave an overview of the department and explained the process of internal evaluation.

Sri G. Rajashekar, Lecturer in Zoology and Convener for the Red Ribbon Club, spoke about health awareness initiatives and the importance of participating in socially impactful programs, especially related to HIV/AIDS awareness.

Smt. E. Kalyani, Lecturer in Telugu and Convener for the Women Empowerment Cell (WEC) & Cultural Activities, addressed the students on gender sensitization and the role of the Women Empowerment Cell in providing a safe and supportive environment for female students. She also discussed the various cultural activities organized by the college, encouraging students to participate and showcase their talents.





#### **Day 4: 17th August 2024**

On the fourth day, Sri B. Seethaih, Physical Director, encouraged students to engage in sports and physical activities for overall well-being and fitness. He emphasized the importance of balancing academics with extracurricular activities for a holistic education.

Sri Chennaih, the College Librarian, briefed students about the library's resources, including e-books, journals, and reference materials. He explained how students could maximize the use of the library for their academic success.

Sri V. Samuel Sukumar, Lecturer in Commerce and Convener for the Jawahar Knowledge Centre (JKC), introduced students to the skill development and placement assistance services offered by JKC. He stressed the importance of enhancing employability skills alongside academics.

#### **Day 5: 19th August 2024 – Campus Visit**

The last day of the induction program included a campus visit, where the new students were taken on a guided tour of the various facilities available on the campus, such as the classrooms, laboratories, library, sports ground, and other key areas. This visit helped students become familiar with the college environment and feel more comfortable navigating the campus.



### **Guest Lecture on "Full Stack Development"**

The Department of Computer Science at SKBR Government Degree College, Macherla, organized a Guest Lecture on Full Stack Development for the second and final year students of B.Com (Computer Applications) and B.Sc. (Computer Science). The event took place on 17<sup>th</sup> August, 2024, and was attended by 48 students, who gained valuable insights into the domain of Full Stack Development.

The guest speaker for the session was **Mr. Swayam Prakash**, a renowned **Trainer at Teks Academy, Hyderabad**. Mr. Prakash is a highly experienced professional in the field of Full Stack Development, and during his lecture, he shared his extensive knowledge of both front-end and back-end technologies. He emphasized the importance of mastering technologies such as HTML, CSS, JavaScript for front-end development, and server-side languages like Node.js,

Express, and database management systems like MongoDB for back-end development.

Mr. Prakash provided real-world examples to help students understand the practical applications of Full Stack Development in the current job market. He also discussed the growing demand for Full Stack Developers, encouraging students to enhance their skill sets to remain competitive in the ever-evolving IT industry.

**Dr. J. Lakshmi Kumari**, the Principal of SKBR Government Degree College, also addressed the gathering and appreciated the efforts of the Computer Science Department in organizing such a beneficial program for the students. She encouraged the students to make the most of these opportunities to build their careers in technology. Finally, the event concluded with a vote of thanks proposed by **Dr. P. Bharathi Devi**, Lecturer in Computer Science, who played a pivotal role in coordinating and ensuring the smooth conduct of the program. She expressed her gratitude to Mr. Swayam Prakash for sharing his valuable insights with the students and motivating them to pursue a career in Full Stack Development.



### **Legal Awareness Programme – Eradication of Drug Mence**

On 3<sup>rd</sup> August, 2024, the **NSS Unit** of SKBR Government Degree College, Macherla, organized a **Legal Awareness Programme** aimed at educating students about various legal issues, with a special focus on drug-related laws and the challenges of drug abuse. The

event featured speeches from distinguished legal experts, offering students valuable insights into the legal system and the consequences of substance abuse.

The program began with a formal invitation extended to the guests by **Dr. Y. Vyshnavi**, Lecturer in Chemistry and NSS Unit Officer, who welcomed the speakers and highlighted the importance of legal awareness among students in today's society. Dr.J.Lakshmi Kumari, Principal presided over the function.

### **Keynote Speakers and Their Address**

1. **Sri Y. Krishna Murthy, Senior Advocate, Macherla:** Sri Krishna Murthy opened the session by discussing the fundamental rights and duties of citizens as outlined in the Constitution of India. He emphasized the importance of legal literacy for young people, especially regarding their rights in different situations
2. **Sri G. Venkateswaralu, Assistant Government Pleader:** Sri Venkateswaralu addressed the gathering on various **laws related to drug abuse**. He elaborated on the **Narcotic Drugs and Psychotropic Substances (NDPS) Act**, its provisions, and the punishments for violations under the act. He also explained the legal process for handling drug-related cases and urged students to be vigilant about the growing problem of substance abuse in society.
3. **Sri Srinivasa Kalyan, Additional Civil Judge:** In his address, Sri Srinivasa Kalyan focused on the social and legal problems arising from drug abuse, particularly among youth. He shared real-life cases from his experience as a judge, illustrating the

harsh realities of drug addiction and the subsequent legal implications. He also discussed the rehabilitation process for individuals caught in the cycle of substance abuse, highlighting the need for a supportive legal and social framework to help them recover.

The programme concluded with a **vote of thanks** delivered by **Dr. P. Bharathi Devi**, Lecturer in Computer Science, who expressed gratitude to the esteemed guests for their time and invaluable insights. She also thanked the NSS Unit for organizing such an important and informative session for the students.



## Swami Vivekananda Photo Exhibition

The NSS Unit of SKBR Government Degree College, Macherla, in association with the **Swami Vivekananda Seva Samithi**, organized a **Vivekananda Photo Exhibition** on 14<sup>th</sup> August, 2024. The exhibition aimed to inspire students through the life and teachings of Swami Vivekananda, a great philosopher and spiritual leader.

The exhibition was inaugurated by **Dr. J. Lakshmi Kumari**, Principal of SKBR Government Degree College, who addressed the gathering. In her speech, she emphasized the importance of Swami Vivekananda's messages on youth empowerment, education, and self-realization. She encouraged students to imbibe his values and apply them in their academic and personal lives.

**Sri Mettu Govinda Reddy**, Chairman of the **Swami Vivekananda Seva Samithi**, played a key role in organizing the exhibition at the college. He provided a detailed overview of the life and contributions of Swami Vivekananda, focusing on his role in spreading the message of Indian culture and philosophy around the world.

The exhibition showcased rare photographs of Swami Vivekananda from various stages of his life, including his travels, his participation in the **Parliament of World Religions in Chicago**, and his interactions with key figures in history. The display also included key quotes and teachings that resonated with the audience, particularly the students.

A total of **80 students** attended the exhibition, and they expressed their appreciation for the program. The students found the exhibition to be not only informative but also deeply motivational, offering them insights into the values of discipline, self-confidence, and service to society.

The NSS Unit of the college, under the guidance of the **Dr.Y.Vyshnavi, NSS Program Officer**, successfully coordinated the event, which was well-received by both students and faculty members. The exhibition concluded with a vote of thanks, where the efforts of the **Sri Mettu Govinda Reddy** were acknowledged for arranging such an enriching program for the students.



## **NASHA MukT BHARAT ABHIYAAN**

On August 12, 2024, The **NSS Unit** of SKBR Government Degree College, Macherla, organized an awareness program under the **Nasha MukT Bharat Abhiyaan**, as part of a nationwide campaign aimed at promoting a drug-free society. The program was held to educate students about the dangers of drug addiction and encourage them to pledge against substance abuse.

The event began with an opening speech by **Dr. J. Lakshmi Kumari**, Principal of the college, who emphasized the harmful effects of drug addiction on individuals and society. She spoke about the importance of leading a healthy, productive life and encouraged students to make wise choices that would keep them away from drugs and alcohol. The highlight of the program was a **pledge-taking ceremony**, where all the students and faculty present took an oath to stay away from drugs and to work toward spreading awareness in their communities. The pledge was led by the Principal and the NSS Program Officer, and students repeated after them. The message of the Nasha MukT Bharat

Abhiyaan resonated deeply with the participants, and the pledge marked their commitment to the cause.



## HAR GHAR KA TIRANGA

The NSS Unit of SKBR Government Degree College, Macherla, actively participated in the Har Ghar ka Tiranga campaign, a national initiative aimed at encouraging citizens to hoist the Indian tricolor at their homes in celebration of India's Independence Day. The activities, held on the 13th and 14th of August, were part of the larger Azadi Ka Amrit Mahotsav celebrations, commemorating 75 years of India's independence.

### Day 1: Rally on 13th August

On the 13th of August, a patriotic rally was organized by the NSS Unit, in which over 100 students and faculty members participated with great enthusiasm. The rally began from the college premises and covered various neighborhoods in Macherla town, spreading the message of patriotism and encouraging citizens to participate in the Har Ghar Tiranga campaign.

The rally was led by Dr. J. Lakshmi Kumari, Principal of SKBR Government Degree College, who addressed the students before the start of the event, emphasizing the importance of national pride and unity. The students carried the national flag and placards with slogans promoting patriotism, unity, and the

significance of hoisting the national flag at home. The vibrant and energetic rally created a sense of national pride in the local community.

## Day 2: Flag Distribution on 14th August

On the 14th of August, the NSS volunteers engaged in a door-to-door campaign to distribute the national flag to the households in the neighborhood. The aim was to ensure that every house hoisted the national flag on Independence Day. Flags were distributed to the residents of nearby areas, and the NSS volunteers explained the significance of the Har Ghar Tiranga initiative, urging the residents to take part in this historic campaign.



## Staff Achievements

Dr.B.Subba Rao, Lecturer in Physics

Dr.O.Kasibabu, Lecturer in English

- Participated In Two Day National Seminar on “Implementation and Challenges of NEP-2020 in Higher Education Institutions(HEIs)” held during 3<sup>rd</sup> and 4<sup>th</sup> August, 2024 organized by the Akhil Bhartiya Rashtriya Shaikshik Mahasangh(ABRSM), Andhra Pradesh in Collaboration with School of Planning and Architecture(SPA), Vijayawada, Andhra Pradesh.



Dr.M.Yanadi Rao, Lecturer in Chemistry

- Completed the NEP 2020 orientation & sensitization programme under Malaviya Mission Teacher Training Programme(MM-TTP) of University Grants Commission(UGC) organized by UGC-MMTTC, Maulana Azad National Urdu University, Hyderabad from 5<sup>th</sup> to 14<sup>th</sup> August, 2024



**Dr.B.Walter Ratna Kumar, Lecturer in Physics**  
**Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics**  
**Dr.P.Bharathi Devi, Lecturer in Computer Science**

**Dr.O.Kasibabu, Lecturer in English**

**Sri S.Mohan Rao, Lecturer in Commerce**

**Sri V.Samuel Sukumar, Lecturer in Commerce**

- ✚ Participated in One Day Training of Trainers Programme on Creative e-Content Generation at NRC GDC(W)(A), Guntur on 24<sup>th</sup> August, 2024.



**Dr.Y.Vyshnavi, Lecturer in Chemistry**  
**Smt E.Kalyani, Lecturer in Telugu**

- ✚ Participated in One Day Training of Trainers Programme on Creative e-Content Generation at NRC GDC(W)(A), Guntur on 24<sup>th</sup> August, 2024

## Smt E.Kalyani, Lecturer in Telugu

- Acted as Key Resource Person in UNESCO-MGIEP Certificate Courses-SEEK-SEL-Training of Teachers for 5 days in Blended Mode at NRC, SRR & CVR Government Degree College, Vijayawada from 7th August, 2024 to 11th August, 2024.

