



An ISO Certified Institution

NAAC B⁺ Grade in Second Cycle

S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

Principal's Desk

This month the college organized Swachh Andhra monthly activity, Freshers Party, Computer Literacy Day, AIDS Day, Mathematics Day, Human Rights Day, Consumer Day etc.,

Video Conference-Lecture on Quantum Technologies

Faculty and students of SKBR Government College participated in a Video Conference-Lecture on Quantum Technologies (WISER Course) convened by the Hon'ble Chief Minister of Andhra Pradesh, Sri N. Chandrababu Naidu, on 23 December 2025 at RUSA Room No. 1 from 9:30 AM onwards.

In a first-of-its-kind initiative, the Hon'ble Chief Minister addressed thousands of registered students, professionals, and industry partners through a live telecast across digital platforms, making it one of the largest quantum education gatherings in India. The lecture aimed at building a future-ready quantum workforce and strengthening the Amaravati Quantum Valley ecosystem.

The programme, organized through a strategic partnership between WISER and Qubitech. The session was informative and inspiring, with active and disciplined participation from students and faculty.



WORLD AIDS DAY

The Department of Zoology and Red Ribbon Club at SKBR Government Degree College, Macherla, observed World AIDS Day on 1st December 2025 with the objective of creating awareness among students and the public about HIV/AIDS prevention, control, and social responsibility.

The programme was organised by Sri G. Rajashekar, Contract Faculty in Zoology, with active support from Sri Bala Swamy, Guest Faculty in Zoology. As part of the observance, a rally was conducted in and around the college premises to spread awareness on the importance of prevention, early diagnosis, and eliminating stigma associated with HIV/AIDS.

Students participated enthusiastically by carrying placards and slogans highlighting safe practices, compassion towards affected individuals, and the need for awareness. In addition, a poster presentation competition was conducted for students, providing them an opportunity to creatively express their understanding of HIV/AIDS, its transmission, prevention methods, and the importance of public awareness.

The programme successfully sensitized students about the seriousness of HIV/AIDS and reinforced the message of “Prevention, Awareness, and Care.”

Event	Prize	Name of the Student
Drawing	I	U.Divya Bhargavi, II Zoology
	II	V.Madhuri,II Zoology
Debate	I	U.Divya Bhargavi, II Zoology
	II	M.Abhinaya, II Zoology



WORLD COMPUTER LITERACY DAY

The department of Computer Science, SKBR Government Degree College, Macherla, celebrated World Computer Literacy Day on 2nd December 2025 with a vibrant series of awareness programmes aimed at strengthening digital knowledge among students and school children. The event highlighted the growing importance of computer literacy in today's technology-driven world and empowered young learners to use digital tools safely and effectively.

Outreach to Schools - Spreading Digital Awareness

As part of the celebration, faculty members and student volunteers visited four nearby schools:

- ✚ St. Ann's School
- ✚ Kids Pathashala
- ✚ ZP Girls High School
- ✚ Sri Chaitanya Techno School

A total of 267 students benefited from the sessions, which focused on:

- ✚ AI tools that support study and creativity
- ✚ Cyber safety and responsible digital behaviour
- ✚ Types of cyber threats and ways to prevent them

✚ Understanding and managing digital footprints

To ensure lasting impact, the department prepared informative leaflets covering AI tools, safety guidelines, and online threat awareness. These were handed over to school headmasters and displayed on school noticeboards for continuous student reference.

Dr. J. Lakshmi Kumari, Principal, presided over the programme and addressed the students. She encouraged them to keep upgrading their computer skills every year, remain digitally aware, and stay updated with emerging technologies to succeed in the modern world.

Dr. P. Bharathi Devi, Lecturer in Computer Science, delivered an insightful presentation for students. She explained the evolution of computer systems, the rapid growth of technology, practical uses of AI tools, and essential online safety practices.



INTERNATIONAL HUMAN RIGHTS DAY

The Department of Political Science commemorated International Human Rights Day on 10 December 2025 with an impactful awareness programme aimed at educating students on the universal importance of human rights. The event focused on promoting dignity, equality, and justice core principles that guide democratic societies.

The programme was presided over by the Principal, Dr. J. Lakshmi Kumari, who addressed the gathering and emphasized that understanding human rights is essential for every student, not only as learners but also as responsible citizens. She highlighted the need for youth to stay informed, aware, and prepared to uphold these rights in everyday life.

The event was organized by Sri M. Paparao, Contract Faculty in Political Science, whose efforts ensured active student engagement and smooth coordination throughout the programme.

Two dignitaries from the State Bank of India Mr.Satish Kumar, the General Manager and the Field Officer of the Rama Talkies Line Branch graced the occasion as special guests. Both guests spoke about the relevance of human rights in institutional functioning and encouraged students to recognize the value of respect, fairness, and accountability in all spheres of life.

All speakers stressed that students must develop a strong understanding of human rights, remain vigilant against violations, and contribute positively to society.

మాచర్ల ఎస్.కె.బి.ఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో ఘనంగా మానవ హక్కుల దినోత్సవం

మాచర్ల, డిసెంబర్ 10, ప్రజారక్ష: మాచర్ల ఎస్.కె.బి.ఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో రాజనీతి శాస్త్ర విభాగం అధిపతి మందపాటి పాపారావు ఆధ్వర్యంలో అంతర్జాతీయ మానవ హక్కుల దినోత్సవం ఘనంగా జరిగింది. ఈ సందర్భంగా, 2025 అంతర్జాతీయ మానవ హక్కుల దినోత్సవం థీమ్ 'మన హక్కులు మన రోజువారీ ఆవసరాలు' గురించి విద్యార్థులకు వివరించారు. కళాశాల ప్రిన్సిపాల్ డాక్టర్ జె. లక్ష్మీ కుమారి విద్యార్థులు సమాజానికి ఉపయోగపడేలా ఎదగాలని ఆకాంక్షించారు. ముఖ్య అతిథిగా విచ్చేసిన ఎస్.బి.ఐ మేనేజర్ సతీష్ కుమార్ హక్కులు,



విధుల గురించి విద్యార్థులకు తెలియజేశారు. అధ్యాపకులు ఎస్. మోహన్ రావు, ఓ. కాశీ బాబు కూడా విద్యార్థులను ఉద్దేశించి సందేశాలు ఇచ్చారు.



MAHAPARINIRVANA DIWAS 2025

SKBR Government Degree College, Macherla, solemnly observed Mahaparinirvana Diwas, the death anniversary of Dr. B. R. Ambedkar, in 2025 as a mark of respect to the chief architect of the Indian Constitution and a great social reformer. The programme was organised by the Department of Political Science in the college premises.

As part of the observance, faculty members and students paid floral tributes to the portrait of Dr. B. R. Ambedkar, remembering his invaluable contributions towards social justice, equality, and the upliftment of the marginalized sections of society.

The event was presided over by Dr. B. Srinivasa Rao, Principal (I/c), who addressed the gathering and highlighted the relevance of Dr. Ambedkar's ideals in contemporary society. He urged students to follow Ambedkar's principles of education, self-respect, and constitutional values to build an inclusive and progressive nation.

The observance provided an opportunity for students to reflect on Dr. Ambedkar's legacy and reinforced the importance of constitutional morality, democracy, and social harmony.



National Mathematics Day Celebrations 2025

SKBR Government Degree College observed on 22nd December every year in commemoration of the birth anniversary of the great mathematician Srinivasa Ramanujan, with great enthusiasm. The programme was organised by the Department of Mathematics to promote interest in mathematics and highlight its importance in academics, daily life, and competitive examinations.

Dr. P. Rama Bhadra Murthy, In-Charge, Department of Mathematics, addressed the students and explained the significance of National Mathematics Day. He demonstrated several problem-solving tricks, shortcut techniques, and concepts from Vedic Mathematics that help students solve problems quickly and efficiently. He also explained the relationship between mathematics and nature using the Golden Ratio, illustrating it with examples from world-famous structures and artworks

such as the Mona Lisa, Taj Mahal, and Eiffel Tower, which captured the keen interest of students.

Students actively participated in various engaging activities conducted as part of the celebrations, including:

- Fun with Mathematics: Tricks & Techniques
- Greek Alphabet Recall Challenge
- Mental Mathematics: Squares and Cubes

The competitive spirit and enthusiastic participation made the event lively and interactive. The prize winners of the competitions were Mr. M. Venkatesh and Mr. R. Deva Bhushanam of III B.Sc. (Computer Science), and Mr. Venkatesh of I B.Sc. (Computer Science).

The programme was presided over by Dr. B. Srinivasa Rao, Principal (I/c), who emphasized the crucial role of mathematics in aptitude tests, interviews, and career advancement. He encouraged students to strengthen their mathematical and analytical skills to succeed in higher levels of education and employment.

Nearly 67 students benefited from the programme. The celebration of National Mathematics Day successfully inspired students to appreciate mathematics not only as a subject but also as a powerful tool for logical thinking and real-world problem solving.

SKBR Govt Degree College Macherla. NATIONAL MATHEMATICS DAY Organized by Department of Mathematics



National Consumer Day Celebrations

National Consumer Day, which is officially observed on 24th December, was celebrated in advance on 22nd December by the Department of Commerce. The programme was organized by Sri Samuel Sukumar, Contract Faculty, Department of Commerce, and Sri P. Rajashekar, Guest Faculty, Department of Commerce, with the objective of creating awareness about consumer rights and responsibilities.

The programme was presided over by Dr. B. Srinivasa Rao, I/c Principal, who emphasized the importance of being an informed and vigilant consumer in today's market-driven society. He highlighted that consumer awareness plays a crucial role in preventing unfair trade practices.

During the event, speakers spoke at length about the role of consumers while purchasing goods, stressing the need to carefully check the details

printed on product covers such as price, manufacturing date, expiry date, weight, quality marks, and instructions for use. The students were also made aware that no seller has the right to charge a price higher than the Maximum Retail Price (MRP).

The speakers further informed the gathering that if any malpractice is noticed—such as overcharging, defective products, or misleading information—consumers have the right to file a complaint in the Consumer Court and seek justice.



SASA Activity - Opportunities in Environment

A SASA programme on the topic “Opportunities in Environment” was organized by Dr. K. Kanakarathnam, Coordinator, NSS Unit, on 20th December, 2025 with the objective of creating awareness among students about environmental responsibility and eco-friendly opportunities.

The programme was graced by Dr. J. Lakshmi Kumari, Principal, who addressed the students and emphasized that cleanliness is most important for maintaining a healthy environment. In her address, she advised students to actively participate in cleanliness drives and adopt environmentally responsible practices in their daily lives.

Dr. J. Lakshmi Kumari also explained the various opportunities available in the environmental sector, highlighting the growing scope for eco-friendly initiatives such as waste management, recycling, renewable energy, sustainable agriculture, and green entrepreneurship. She encouraged students to view environmental protection not only as a duty but also as a career opportunity for the future.



Freshers' Day Celebrations

SKBR Government Degree College, Macherla, celebrated Freshers' Day on 19th December 2025 with great enthusiasm to welcome the newly admitted students into the academic community. The event provided a warm platform for interaction between freshers, senior students, faculty members, and distinguished guests.

The programme was presided over by Dr. J. Lakshmi Kumari, Principal, who extended her best wishes to the freshers and encouraged them to make the most of the opportunities available during their college life.

The Chief Guest, Sri Kiran Kumar, MRO, Macherla, delivered an inspiring address to the freshers. He shared his personal journey, explaining how he achieved his present position through dedication and focused effort. He spoke about his academic background as a graduate in Computer Science Engineering from KL University and motivated students to concentrate on their studies, set clear goals, and work consistently towards achieving them.

The event was further graced by the Guests of Honour, Sri Sk. Madhar Saheb, Municipal Chairman, Macherla, and Sri Venubabu, Municipal Commissioner. Sri Sk. Madhar Saheb advised students to remain focused, disciplined, and determined in order to reach greater heights in life. Sri Venubabu Garu encouraged students to study sincerely, develop good habits, and contribute positively to society.

Senior students shared their experiences and offered guidance to the freshers, while first-year students enthusiastically spoke about their aspirations and goals upon joining the college. The programme was further enlivened by cultural performances presented by students, showcasing their talents and creativity.

As part of the celebrations, prizes were distributed to the winners of Kabaddi, Cricket, and Volleyball competitions, acknowledging their sportsmanship and achievements.

SKBR Govt Degree College, Macherla FRESHERS & FAREWELL PARTY -2025 CELEBRATIONS



SKBR Govt Degree College, Macherla Freshers & Farewell party -2025 Prizes distribution



Semi Christmas Celebrations

SKBR Government Degree College, Macherla, celebrated Semi Christmas with joy and festive spirit in the college campus. The celebrations were marked by enthusiasm, unity, and active participation from students and faculty members.

The programme was presided over by Dr. J. Lakshmi Kumari, Principal, who conveyed her Christmas greetings to all and highlighted the message of peace, love, sharing, and compassion associated with the festival. Students actively participated in the celebrations by singing Christmas carols and songs, creating a joyful and harmonious atmosphere across the campus. Their performances reflected the true spirit of Christmas and were well appreciated by the gathering.

As part of the celebrations, a cake-cutting ceremony was arranged, symbolizing togetherness and goodwill among students and staff. The event concluded on a happy note, spreading cheer and reinforcing a sense of unity and cultural harmony within the college community.

The Christmas celebrations provided a pleasant break from routine academic activities and strengthened the bond among students and faculty, making the occasion memorable for all.

SKBR Govt Degree College, Macherla SEMI CHRISTMAS CELEBRATIONS



Staff Achievements

Dr.P.Bharathi Devi, Lecturer in Computer Science

Dr.Y.Vyshnavi, Lecturer in Chemistry

- ✚ Participated in a state level one day workshop for NIRF Coordinators of Universities and Colleges on “Driving Excellence: Institutional Strategies for NIRF 2025” at Acharya Nagarjuna University, Guntur on 1st December, 2025 organized by APSCHE, Mangalagiri.

Dr.K.Kanaka Ratnam, Lecturer in Economics

- ✚ Presented and Published a paper on “Women in Politics and Public Administration: Progress, Barriers and Policy Pathways” in the UGC Sponsored One Day National Conference on “Exploring Gender Identity & Social Changes Through Women’s Studies” organized by the UGC Women’s

Studies Centre, KBN College, Vijayawada on 29th November, 2025, pp.no.1-4, ISBN: 978-81-983232-5-5(Print).



Dr.P.Bharathi Devi, Lecturer in Computer Science

- ✚ Published a paper on “Cyberfeminism in the Digital Age: Blogs, Zines, and the Struggle for Reproductive Rights” in UGC Sponsored One Day National Conference on Exploring Gender Identity & Social Change Through Women's Studies 29th November, 2025 Organized By UGC - Women’s Studies Centre, KBN College, pp.no.106-109, ISBN: 978-81-983232-5-5(Print).

Dr.M.Yanadi Rao, Lecturer in Chemistry

- ✚ Participated in the Online FDP on “New Horizons in Green Material Technology” held from 8th to 12th December, 2025 at CH.S.D.St.Theresa’s College for Women(A), Eluru organized by the Department of Physics and Chemistry in collaboration with IQAC.



CH.S.D.ST.THERESA'S COLLEGE FOR WOMEN (A), ELURU

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A Five day Online Faculty Development Program on **NEW HORIZONS IN GREEN MATERIAL TECHNOLOGY**

Certificate of Participation

This is to certify that Prof./Dr./Mr./Mrs./Ms. Dr.Macherla.Yanadi Rao
of S.K.B.R. Government Degree College has participated in the Online FDP on
"New Horizons in Green Material Technology" held From 8th and 12th December, 2025. at
Ch.S.D.St.Theresa's College for Women(A),Eluru organized by the Departments of Physics and
Chemistry in collaboration with IQAC.


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