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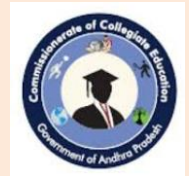
S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

Principal's Desk

Open Day for Intermediate Students

The Open Day program, initiated by the Commissionerate of Collegiate Education (CCE), was successfully organized at SKBR Government Degree College, Macherla, to welcome students from nearby intermediate colleges on 5th February, 2025. The event aimed to introduce them to the academic environment, infrastructure, and facilities of the college while allowing them to interact with faculty members.

Students were given a guided tour of the college, showcasing the well-equipped laboratories, library, computer center, classrooms, and other facilities available for higher education. Faculty members from various departments engaged with the students, explaining the academic programs, career opportunities, and extracurricular activities offered by the institution.

Principal Dr. J. Lakshmi Kumari addressed the gathering, highlighting the importance of higher education and how the college provides quality learning experiences, skill development, and career guidance. She encouraged students to explore their academic interests and make informed decisions about their future.

The event also included interactive sessions where students asked questions about courses, scholarships, and career prospects. Current students shared their experiences, motivating the intermediate students to pursue higher education with confidence.

The Open Day concluded with a vote of thanks, leaving the visiting students with a positive impression of the college and a clearer vision for their academic journey ahead.



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Awareness Programme on Child Marriage

The NSS Unit of SKBR Government Degree College, Macherla, organized an Awareness Programme on Child Marriage to educate students and the community about the legal, social, and health consequences of early marriage on 6th February, 2025. The event aimed to spread awareness about the importance of preventing child marriage and ensuring a safe and healthy future for children, especially girls.

The programme began with an introduction by the Dr.Y.Vyshnavi, NSS Unit Officer, who emphasized the need to eradicate this harmful practice through education, awareness, and strict enforcement of laws. Experts from the legal and social sectors provided insights into the Prohibition of Child Marriage Act, 2006, and explained the role of society in protecting children's rights.

Principal Dr. J. Lakshmi Kumari addressed the gathering, highlighting the negative impact of child marriage on education, health, and personal growth. She encouraged students to become advocates for change and spread awareness within their communities.

The session included interactive discussions, real-life case studies, and a pledge-taking ceremony where students committed to opposing child marriage and promoting education and gender equality. The programme successfully educated students on the importance of eliminating this social evil and empowered them to take a stand against it.



Swacch Andhra Activity - Prevention of Mixing Waste and Segregative Disposal

As part of the Swacch Andhra initiative, the Government of Andhra Pradesh conducts a monthly cleanliness activity on the third Saturday. This month, on February 15, the focus was on the Prevention of Mixing Waste and Segregative Disposal, aiming to promote effective waste management practices. At SKBR Government Degree College, Macherla, students, faculty, and staff actively participated in the awareness campaign and cleaning drive. The event emphasized the importance of segregating waste at the source into biodegradable (wet waste) and

non-biodegradable (dry waste) categories to reduce environmental pollution and enhance recycling efforts.

Students were educated on the negative impact of mixed waste disposal and were encouraged to adopt sustainable practices such as composting organic waste and recycling plastic, paper, and metal. The event also included a demonstration on proper waste segregation methods, ensuring that students and staff could implement these practices in their daily lives.

After collecting the waste and thoroughly cleaning the premises, Dr. Y. Vyshnavi, NSS Unit Officer, led the students in taking a pledge to commit themselves to responsible waste disposal and environmental conservation. The pledge reinforced the importance of maintaining cleanliness in their surroundings and promoting awareness in their communities.

Dr.J.Lakshmi Kumari, Principal, addressed the gathering and emphasized the role of educational institutions in fostering environmental responsibility. Faculty members also motivated students to spread awareness in their communities and contribute towards a clean and green Andhra Pradesh.

The activity successfully instilled the importance of responsible waste disposal, aligning with the broader vision of Swachh Andhra and Swachh Bharat.



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Sports Meet - Feb 19th & Feb 20th

The Department of Physical Education at SKBR Government Degree College, Macherla, successfully organized a Sports Meet on February 19th, 20th, and 21st for students from nearby degree and intermediate colleges. A total of 10 colleges enthusiastically participated in the event, competing in various sports, including Kabaddi, Volleyball, Shuttle, and Cricket.

The event commenced with a grand inaugural ceremony, where Mr. Venkata Ramana, General Manager, KCP Pvt. Ltd., graced the occasion as the Chief Guest. Mr. Srinivasa Rao, HR, KCP Pvt. Ltd., and Mr. Ramakrishna, an esteemed alumnus of the college, were the Guests of Honor.

The program began with Vande Mataram, followed by the flag-hoisting ceremony. The Olympic Oath was taken by the participants, reaffirming their commitment to sportsmanship and fair play. Dr. J. Lakshmi Kumari, Principal, presided over the function and delivered the opening remarks, encouraging students to actively participate in sports along with academics. The event was anchored by Mr. Sudhakar of III MPCs, who kept the energy high throughout the program. Mr. B. Seetaiah, Guest Faculty in Physical Education addressed the gathering and the importance of sports for their physical fitness. All the guests motivated the students by emphasizing the importance of sports in discipline, teamwork, and overall personality development.

The sports events were officially inaugurated by the distinguished guests:

- ✚ Cricket was inaugurated by Mr. Venkata Ramana, General Manager, KCP Pvt. Ltd.
- ✚ Volleyball was inaugurated by Mr. Ramakrishna, Alumni.

The competition witnessed enthusiastic participation and thrilling performances from the students. The winners were honored in the valedictory ceremony, recognizing their dedication and sporting excellence.

The Sports Meet 2025 successfully fostered a spirit of healthy competition, teamwork, and physical fitness, leaving a lasting impact on all participants.

Name of the Event	First Prize	Second Prize
Kabaddi	APRDC	Chakradhar Degree College
Volley Ball	APRDC	SKBR GDC
Shuttle	SKBR GDC	APRJC
Cricket	SKBR GDC	Chakradhar Degree College





Matrubhasha Dinotsavam

తమ మాతృభాష అయిన బెంగాలీ భాషకు అధికార భాష గుర్తింపు కోసం చేసిన పోరాటంలో మరణించినటువంటి డాఖా విశ్వవిద్యాలయ విద్యార్థుల ప్రాణత్యాగానికి గుర్తుగా ప్రతి సంవత్సరం ఫిబ్రవరి 21వ తారీఖున జరుపుకునే అంతర్జాతీయ మాతృభాష దినోత్సవ వేడుకలు స్థానిక శ్రీ కాసు బ్రహ్మానంద రెడ్డి కళాశాలలో తెలుగు అధ్యయన శాఖ ఆధ్వర్యంలో ఘనంగా నిర్వహించడం జరిగింది. ఈ కార్యక్రమానికి కళాశాలలోని అధ్యాపక అధ్యాపకేతర సిబ్బందితోపాటు విద్యార్థినీ విద్యార్థులు పాల్గొన్నారు.. వక్తలు మాతృభాష గొప్పతనాన్ని గురించి, ఆవశ్యకతను గురించి డాఖా విశ్వవిద్యాలయ విద్యార్థుల ప్రాణత్యాగాని గురించి విద్యార్థులకు వివరించి చెప్పడం జరిగింది.



National Science Day

The Department of Science at SKBR Government Degree College celebrated National Science Day with great enthusiasm on 28th February, 2025. Dr. Y. Vyshnavi, Lecturer in Chemistry, welcomed all the members and highlighted the significance of this day in commemorating the discovery of the Raman Effect by Sir C.V. Raman.

Dr. B. Walter Ratna Kumar, Lecturer in Physics, elaborated on the Raman Effect and its profound impact on the field of physics. Mr. G. Rajashekar, Contract Faculty in Zoology, also shared his insights on the occasion.

Dr. B. Srinivasa Rao, Principal (I/c), addressed the gathering and appreciated the efforts of the faculty and students in promoting scientific awareness. Additionally, Sri M. Paparao, Contract Faculty in Political Science, provided valuable General Knowledge insights related to science, enriching the students' knowledge.

Staff Achievements

Dr.J.Laskhmi Kumari
Principal



Dr.O.Kasibabu
Lecturer in English

- ✚ Participated in the ToT Programme on “Engaging Youth and Adolescents in Disaster Risk Management & Climate Change Adaption” held at NIDM Southern Campus, Vijayawada from 17th to 21st February, 2025 organized by the CCDRR Centre, National Institute of Disaster Management, Ministry of Home Affairs, Government of India.



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NIDM-SCI/Trg/25/25/14

NATIONAL INSTITUTE OF DISASTER MANAGEMENT
(Ministry of Home Affairs, Govt. of India)
SOUTHERN CAMPUS

CERTIFICATE

This is to Certify that

Dr. Orsu Kasibabu

has participated in the ToT Programme on "**Engaging Youth and Adolescents in Disaster Risk Management & Climate Change Adaptation**" held at NIDM Southern Campus, Vijayawada w.e.f. 17 to 21, February 2025 organized by the CCDRR Centre, National Institute of Disaster Management, Ministry of Home Affairs, Govt of India.

Dr. Kumar Raka
Senior Programme Officer
CCDRR, NIDM

Col P.S. Reddy
Joint Director, NIDM

Shri Rajendra Ratnoo (IAS)
Executive Director, NIDM