



An ISO Certified Institution

NAAC B<sup>+</sup> Grade in Second Cycle

## S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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<b>Editorial Board</b>  <b>EDITOR IN CHIEF:</b> Dr.J.Lakshmi Kumari, <b>PRINCIPAL</b>  <b>EDITOR:</b> Dr.P.Bharathi Devi, <b>LECTURER IN COMPUTER SCIENCE</b>  <b>EDITORIAL MEMBERS:</b> Mr.G.Rajasekhar, <b>LECTURER IN ZOOLOGY</b>  Sri.T.Polaiah, <b>LECTURER IN ENGLISH</b>  Dr.Walter Ratna Kumar, <b>LECTURER IN PHYSICS</b>	Month: January Vol:3	Year: 2024 Issue:1
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### Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

### Principal's Desk

This month, the Pongal and republic day celebrations took place in the campus in a grand manner. Faculty also attended ToT programme organized by CCE at Guntur NRC on SEEK and SEL certification courses. The IQAC Cell organized a one day webinar on "Transform the Transformers".

## 75<sup>th</sup> Republic Day Celebrations

The 75th Republic Day festivities in India took place on January 26, 2024, within the college premises, where the principal proudly raised the national flag. NCC Cadets displayed a commendable guard of honor for the principal and engaged in various additional activities. The principal, in a speech to the assembled audience, emphasized the importance of students exerting additional efforts to grasp and appreciate our rich values and culture. The faculty also highlighted the pivotal role played by national leaders in achieving our collective goals.



### అంగరంగ వైభవంగా 75 గణతంత్ర దినోత్సవ వేడుకలు



ది అమరావతి వాయిస్, మాచర్ల:

మాచర్ల పట్టణంలోని స్థానిక కాసు బ్రహ్మానందం దరెడ్డి ప్రభుత్వ డిగ్రీ కళాశాలలో 75 వ గణతంత్ర దినోత్సవం అంగరంగ వైభవంగా జరిగాయి దీనికి ముఖ్యఅతిథిగా కళాశాల ప్రిన్సిపల్ డాక్టర్ జె లక్ష్మీ కుమారిని, ఎన్ సి సి కెడెట్స్ చేత ఆహ్వానించడం జరిగింది అనంతరం ఆమె మాట్లాడుతూ గణతంత్ర దినోత్సవం ఎందుకు జరుపుకుంటాం అనే అంశాన్ని విద్యార్థులకు క్లుప్తంగా వివరించారు తరువాత ఇండా ఎగరవేశారు అనంతరం ఎన్ సి సి కెడెట్ డ్రిల్ మరియు విన్యాసాలు ప్రదర్శించారు అనంతరం వచ్చిన వారందరికీ స్పీచ్స్ పంచి సెలబ్రేషన్ జరుపుకున్నారు ఈ కార్యక్రమంలో ఫిజికల్ డైరెక్టర్, టీచింగ్ సిబ్బంది మరియు నాన్ టీచింగ్ సిబ్బంది విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.





### ఘనంగా సంక్రాంతి సంబరాలు

శ్రీ కాసు బ్రహ్మానంద రెడ్డి ప్రభుత్వ డిగ్రీ కళాశాల లోని తెలుగు అధ్యయన విభాగం, మహిళా సాధికారత విభాగం మరియు సాంస్కృతిక వ్యవహారాల విభాగాల సంయుక్త ఆధ్వర్యంలో సంక్రాంతి సంబరాలలో భాగంగా రంగవల్లుల పోటీలను ఘనంగా నిర్వహించడం జరిగింది. ఈ కార్యక్రమం లో విద్యార్థినిలు ఎంతో ఉత్సాహంగా పాల్గొని ఎన్నో అందమైన రంగవల్లులను ముచ్చటగా తీర్చిదిద్దారు.. ఈ పోటీలకు కంప్యూటర్ సైన్స్ అధ్యాపకులు dr. భారతి దేవి గారు,వృక్ష శాస్త్ర అధ్యాపకులు రమణ మేడం గారు మరియు రసాయన శాస్త్ర అధ్యాపకులు శంకర్ సార్ గారు న్యాయ నిర్ణేతలుగా వ్యవహరించడం జరిగింది. ఈ పోటీలలో విజేతలు అయినా వారికి తృతీయ బహుమతి గా 500 రూపాయలు , ద్వితీయ బహుమతిగా 800 రూపాయలు, మరియు ప్రథమ బహుమతి గా 1000 రూపాయల నగదు ను కళాశాల ప్రెన్సిపాల్ Dr J లక్ష్మీ కుమారి గారి చేతుల మీదుగా అందించడం జరిగింది. అలాగే మిగిలిన పోటీదారుల నుండి ముగ్గురిని ఎంపిక చేసి ప్రోత్సహక బహుమతులను కూడా అందజేయడం జరిగింది.. ఇటువంటి సాంస్కృతిక కార్యక్రమాలలో విద్యార్థులు చురుకుగా పాల్గొని వారి ప్రతిభను,నైపుణ్యాలను అభివృద్ధి పరచుకొని ఉన్నతంగా ఎదగాలని సమన్వయ కర్తలు Dr.G గౌరీ గారు మరియు ఈ. కల్యాణి గారు కోరుకున్నారు.







## National Voters Day

Since 2011, the National Voters Day has been observed annually on January 25 nationwide, commemorating the foundation day of the Election Commission of India, which occurred on January 25, 1950. The event was organized by the Department of Political Science and NSS. Dr. J. Lakshmi Kumari, the Principal, delivered an address, urging the audience to register as voters. Sri B.Ramesh, Guest faculty in Political Science, advised students to enroll for voting and elucidated the significance of voting in selecting competent leaders. As part of the National Voters Day celebration, a pledge on voting was undertaken during the event. Participants, including students, faculty, and other attendees, likely affirmed their commitment to exercising their right to vote responsibly and conscientiously.



## One Day National Webinar on “Transform the Transformers”

The IQAC Cell organized a one day national webinar on “NEP 2020: Transform the Transformers” on 25<sup>th</sup> January, 2024. The webinar started with a welcome note by Mr.R.Gopi, Lecturer in Mathematics. The presidential opening remarks given by the principal Dr.J.Lakshmi Kumari. She mentioned in her message that the NEP 2020 represents a significant leap forward in our approach to education, aiming not only to equip students with knowledge but also to foster critical thinking, innovation, and a holistic development that prepares them for the challenges of the 21st century. Later, Dr.B.Subbarao, convener, IQAC proposed the theme of the webinar and the need of the hour.

The first session resource person was Dr. Prof. Neeru Snehi, Department of Higher and Professional Education, NIEPA - New Delhi. The session rapporteur for the first and second sessions were Dr.P.Bharathi Devi, Lecturer in Computer Science. Mam provided a comprehensive overview of the NEP 2020, emphasizing its alignment with sustainability goals and fundamental changes. She delved into the key changes envisioned by NEP 2020, shedding light on its impact on education and its broader implications for sustainable development. The session successfully captured the essence of NEP 2020 and its transformative potential in shaping the educational landscape.

The second session resource person was Dr Anil Rachamalla, Founder & CEO of End Now Foundation, Hyderabad, Telangana. He explained about the topic Digital parenting. He focused on digital parenting, discussing kids early exposure to social media and mobile usage. He highlighted the differences between cybercrimes and social analysis. He enlightened the participants with live examples which helps to create awareness about the issue.

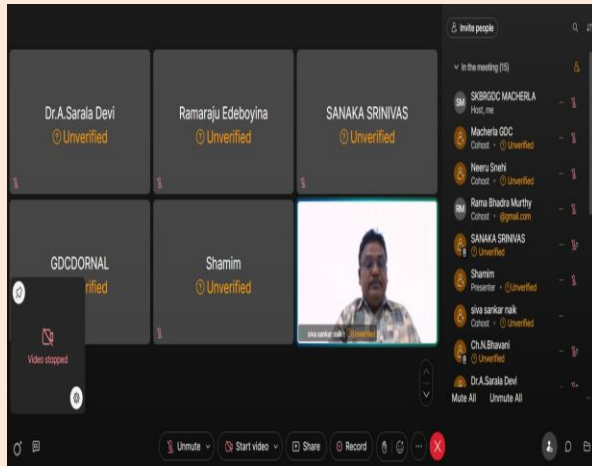
The first session of post lunch resource person was Dr K Ramachandra Rao, Principal, Government College (Autonomous) Rajahmundry. Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics, acted as a session rapporteur. His topic is NEP for Enhanced Research Quality. He elucidated the vision of NEP 2020 and the

major reforms incorporated in draft manual of NEP. He also explained the SII(Study in India) program which is offered in their college.

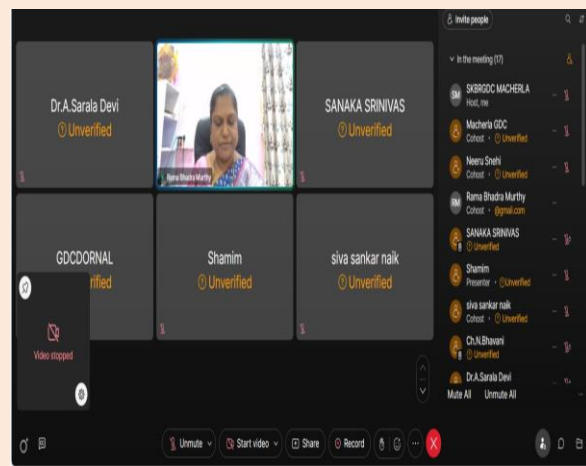
The next session resource person was Dr D Giri, Principal, DK(W) Govt Degree College, Nellore. This session rapporteur was Dr.O.Kasibabu, Lecturer in English. He insisted teacher to be a continuous learner. He expressed his thoughts on NEP 2020-implemtnation and skill acquisition.

The last session resource person was Dr Ch. Shankar Rao, Lecturer in Economics, TRR Government Degree College, Kandukuru. He shared his thoughts on experienced views of a teachers in our state Andhra Pradesh. Mr.S.Mohan Rao, Lecturer in Commerce acted as a rapporteur for this session.

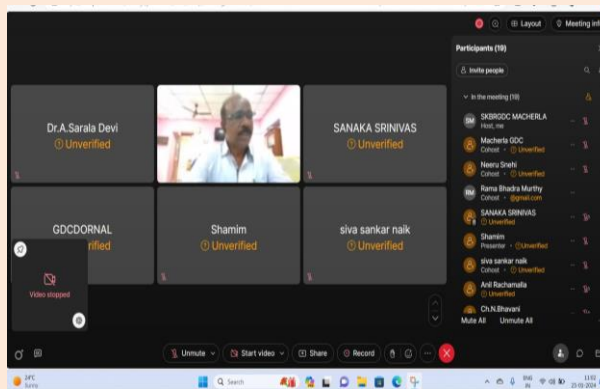
The programme was concluded with a vote of thanks proposed by Mr.B.Siva Sankar Naik, Lecturer in Chemistry.



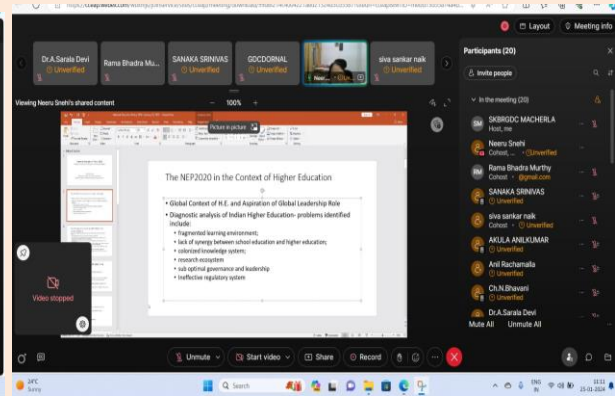
Mr.R.Gopi, Lecturer in Mathematics inviting the speakers & participants



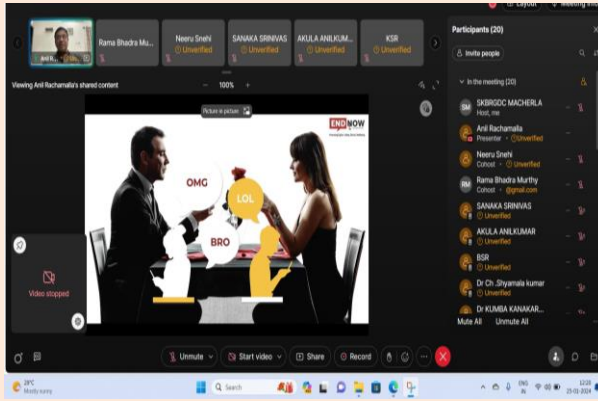
Dr.J.Lakshmi Kumari, Principal gave her presidential remarks



Dr.B.Subbarao, Convener, IQAC proposed the theme of the Webinar

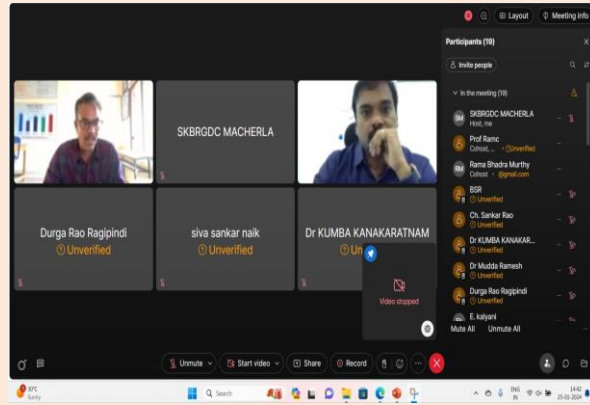


**Prof. Neeru Snehi**  
Department of Higher and Professional  
Education  
NIEPA - New Delhi



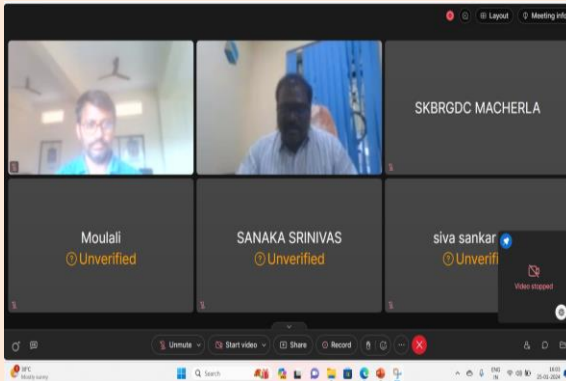
## Dr Anil Rachamalla

Founder & CEO of End Now Foundation,  
Hyderabad, Telangana



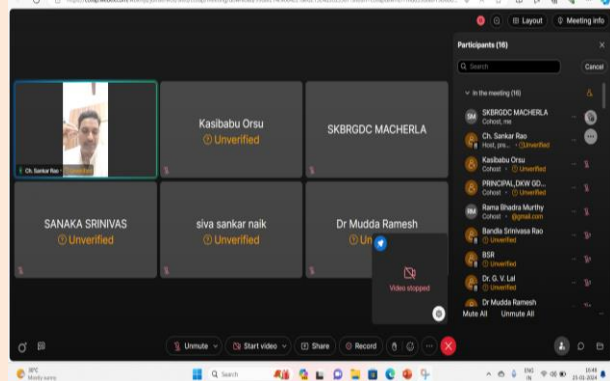
## Dr K Ramachandra Rao

Principal  
Government College (Autonomous)  
Rajahmundry



## Dr D Giri

Principal  
DK(W) Govt Degree College,  
Nellore



## Dr Ch. Shankar Rao

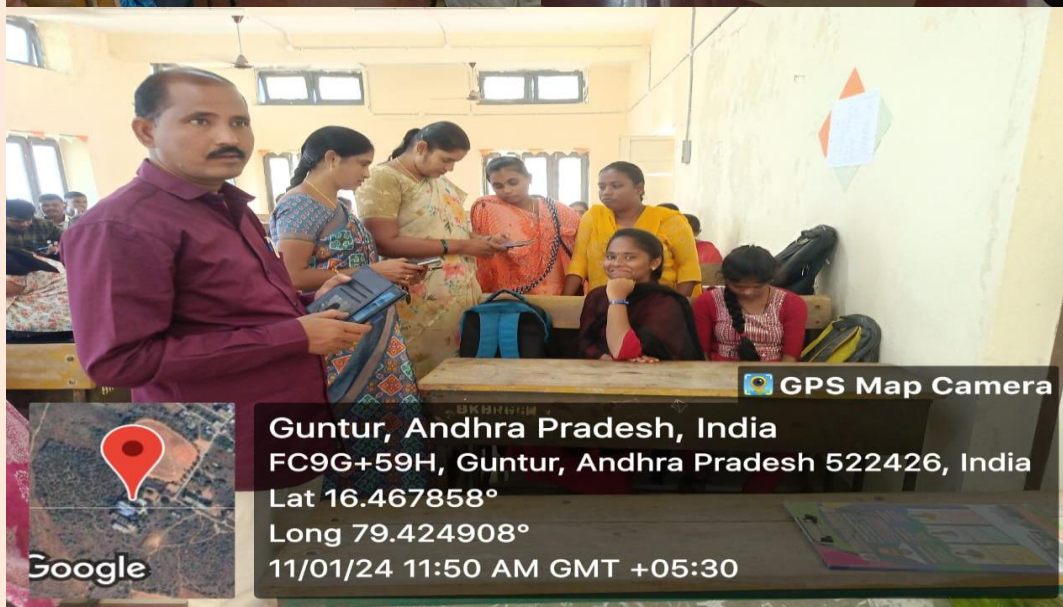
Lecturer in Economics  
TRR Government Degree College,  
Kandukuru

## Awareness on Vote and Registration Process

It's great to hear about the collaborative effort between the NSS (National Service Scheme), the Department of Political Science, Eenadu, and ETv to conduct an awareness program on voting. Such initiatives play a crucial role in promoting civic engagement and encouraging eligible individuals to exercise their right to vote. The involvement of Sri EV Raman Babu, the Municipal Commissioner, in addressing the gathering adds significance to the event. His insights on the importance of voting likely provided valuable information to the participants, emphasizing the role citizens play in shaping the democratic process. Additionally, sharing a success story, such as that of Maharashtra DGP Ms. Ambika, can serve as inspiration for the students. It highlights the impact that active civic participation,

including voting, can have on individuals' lives and their ability to contribute to society. The online voter registration portal is a convenient way to ensure that those who do not have a vote can easily register and become part of the democratic process. Overall, this collaborative effort seems like a commendable initiative to promote awareness and encourage voter registration among the community. A few students benefitted from this programme by registering for their vote. Dr.J.Lakshmi Kumari, principal presided over the function. Mr.B.Siva Sankar Naik, Lecturer in Chemistry & NSS officer and Mr.Ramesh, Lecturer in Political Science convened the programme. Mr.Kiran, Journalist, Eenadu paper, Macherla wing associated with this programme.





### Practice of organic farming in college campus by III Bzc students

The practice of organic farming by BZC (Botany, Zoology, and Chemistry) students under the guidance of the botany faculty, Smt. K.V. Ramana, is a commendable initiative. Organic farming involves the use of natural and sustainable methods to cultivate crops, minimizing the use of synthetic chemicals and promoting environmental conservation. The potential benefits gained by the students from this event are hands on experiencing, environmental sustainability, Research opportunities, start up ideas and community engagement.



## Consultancy Service of Dept Botany - Sold organic vegetables grown in the campus.

The consultancy service provided by the Department of Botany, where organic vegetables grown on the campus are sold to the faculty and principal, is a noteworthy initiative. Involving students in the cultivation and sale of organic vegetables provides them with practical experience in various aspects of agriculture, including planting, nurturing, harvesting, and marketing. Smt.K.V.Ramana and students collected the veggies and sold to the faculty and principal and said that this hands-on learning is a valuable supplement to theoretical knowledge.





## Propagation of Rose Plants by the method of cuttings

The propagation of rose plants by the method of cuttings, as an activity conducted by BZC (Botany, Zoology, and Chemistry) students, is an excellent hands-on learning experience. This activity involves taking cuttings from existing rose plants and encouraging them to develop roots and grow into new plants. Participating in the propagation of rose plants through cuttings allows students to gain practical experience in plant propagation techniques. This hands-on activity supplements theoretical knowledge gained in the classroom.





## Condolence meeting

It's a somber occasion to learn about the condolence meeting arranged by the principal and faculty to pay tribute to Sri Sivaji

Reddy, the former principal and lecturer in commerce at SKBR Government Degree College on 12<sup>th</sup> January, 2024. He died on 11<sup>th</sup> January, 2024 at Bangalore. Sri Sivaji Reddy's role as the 30th principal of SKBR Government Degree College indicates the significance of his contributions to the institution. The gathering paid tribute and appreciated his dedicated service and the positive influence he had on the academic environment.



## Student Achievements

- ✚ Sri A Sudhakar of II MPCs won 2nd prize in drawing competition organized by GDC Narasaraopet on the occasion of National Votes Day.



✚ Mr.A.Pullaiah of II BZC got 2nd prize in essay writing in the same event.



### Staff Achievements

All the faculty participated in the ToT Programme organized by CCE at Guntur NRC.

**23<sup>rd</sup> January, 2024**

1. Dr.O.Kasibabu, Lecturer in English
2. Sri.B.Siva Sankar Naik, Lecturer in Chemistry
3. Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics
4. Dr.P.Bharathi Devi, Lecturer in Computer Science
5. Smt.E.Kalyani, Lecturer in Telugu

**24<sup>th</sup> January, 2024**

1. Dr.B.Subba Rao, Lecturer in Physics
2. Sri S.Mohan Rao, Lecturer in Commerce
3. Sri R.Gopi, Lecturer in Mathematics
4. Dr.B.Srinivasa Rao, Lecturer in Hindi

**25<sup>th</sup> January, 2024**

1. Dr.B.Walter Ratna Kumar, Lecturer in Physics
2. Dr.M.Yanadi Rao, Lecturer in Chemistry
3. Sri Samuel Sukumar, Lecturer in Commerce
4. Sri G.Raja Sekhar, Lecturer in Zoology
5. Sri T.Polaiah, Lecturer in English

**Dr.M.Yanadi Rao**  
**Lecturer in Chemistry**

- ✚ Participated in the National Webinar on “Role of Artificial Intelligence in Chemistry” on 24<sup>th</sup> January, 2024 organized by Department of Chemistry in association with IQAC, Sri ABR Government Degree College, Repalle.