



An ISO Certified Institution

NAAC B⁺ Grade in Second Cycle

S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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July, 2025



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Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

Principal's Desk

This month the college organized Swachh Andhra monthly activity and world population Day.

World Population Day

World Population Day was observed on 14th July 2025 at the college premises, organized by the Department of Economics under the coordination of Dr. K. Kankaratnam, Lecturer in Economics. Though the official World Population Day falls on 11th July, the college marked the occasion on the following working day to ensure greater participation and awareness among students.

The event began with an address by Principal Dr. J. Lakshmi Kumari, who highlighted the importance of observing World Population Day, especially in the context of growing global concerns over population explosion. She emphasized how rapid population growth leads to the depletion of natural resources, increased demand for food, water, housing, and healthcare, and poses significant challenges to sustainable development. The program aimed to create awareness among students about population-related issues and the need for responsible population management.



SASA July Month Activity **Theme: “End of Plastic”**

As part of the July month SASA (Student Adoption for Social Action) activities, a rally was organized on July 19th, 2025, focusing on the theme “End of Plastic.” The initiative aimed to raise awareness about the harmful effects of plastic usage and promote environmentally sustainable practices within the local community. The rally witnessed enthusiastic participation from students who actively engaged with the neighbourhood community, spreading awareness about the dangers of single-use plastics and encouraging the adoption of eco-friendly alternatives. With banners, slogans, and informative pamphlets, the students conveyed the urgent need to reduce plastic consumption and protect the environment. The program was conducted under the guidance of NSS Coordinator Dr. Y. Vyshnavi, and graced by the presence of Principal Dr. J. Lakshmi Kumari, who appreciated the students’ efforts and stressed the importance of youth involvement in environmental conservation. Several faculty members also joined the rally, showing solidarity and support for the cause.

This impactful event not only sensitized the local community but also instilled a strong sense of environmental responsibility among the students.



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NATIONAL SERVICE SCHEME
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Macherla, Andhra Pradesh, India
12-3-62, 2nd Ward, Yadavula Bazar Area, Nehruragar,
Macherla, Andhra Pradesh 522426, India
Lat 16.869857° Long 79.428897°
19/07/2025 11:44 AM GMT +05:30



Rachamallipadu, Andhra Pradesh, India
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Certificate Distribution for “Land to Lab” Program

As a follow-up to the “**Land to Lab**” workshop organized by the **Department of Chemistry** in association with **Aries Agro Ltd.** on **25th and 26th April 2025** (earlier reported in the college newsletter), a **Certificate Distribution Ceremony** was held on **24th July 2025**.

The event recognized the active participation of **19 students** who were trained in key agricultural practices, including **soil testing** for essential nutrients and **pest management techniques**. The training was aimed at equipping students with practical knowledge to bridge the gap between academic learning and field applications.

Representatives from **Aries Agro Pvt. Ltd.** attended the ceremony and presented certificates to the students, acknowledging their successful completion of the workshop. The initiative also highlighted the organization's commitment to selecting and mentoring students to create awareness among farmers and promote sustainable agricultural practices.

The Principal, **Dr. J. Lakshmi Kumari**, appreciated the collaborative efforts of the Department of Chemistry and Aries Agro Ltd., and encouraged students to continue engaging in such skill-based learning opportunities. Faculty members **Dr. Y. Vyshnavi**, Lecturer in Chemistry, and **Sri G. Rajashekar**, Lecturer in Zoology, were also present and congratulated the students on their achievement.

This certificate distribution marks the successful culmination of the “**Land to Lab**” program, reinforcing the importance of practical exposure in shaping future-ready graduates.

ఆంధ్రవైకాపా

ఎస్సీబిఆర్ డిగ్రీ కళాశాలలో నేల సార పరీక్షలు

మాచర్ల టౌన్, జూలై 24, (ఆంధ్రప్రభ):మాచర్ల పట్టణంలోని శ్రీ కాసు బ్రహ్మానంద రెడ్డి ప్రభుత్వ డిగ్రీ కళాశాలలో ఏరైస్ యాగ్ లిమిటెడ్ కంపెనీ ఆధ్వర్యంలో కళాశాలలోని విద్యార్థిని, విద్యార్థులకు నేల సారమైన పరీక్షలు చేయటం గురించి, మూడు రోజులు పాటు తర్కీడు ఇచ్చినట్లు, కళాశాల ప్రెసిపిటర్ డాక్టర్ జి లక్ష్మి కుమారితెలిపారు. భూమిలోని పోటాషియం, మెగ్నీషియం, థాస్టరం, జింక్, నత్రజని మొదలైన నూత్న పోషకాల శాతమును తెలుసుకోని నేలకు తగువిధముగా బియాన్ని చేకూర్చి విధి విధానలను ఏరైస్ యాగ్ లిమిటెడ్ కంపెనీ ప్రతినిధులు వివరించారు. అనంతరం తర్కీడు తీసుకున్న వారికి పత్రములు అంద జేశారు.ఈ కార్యక్రమంలో కళాశాల రసాయన శాస్త్ర విభాగపతి డాక్టర్ వై. వైప్రది ఏరైస్ యాగ్ కంపెనీ ఆసిస్టెంట్ యాగ్ డైరెక్టర్స్ తదితరులు పాల్గొన్నారు.

25/07/2025 | Oorla | Page : 4
Source : <https://tpaper.prabhanews.com>



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Vijay Kargil Diwas Celebration - 26th July 2025

The NSS Unit of the college organized a solemn and patriotic event on 26th July 2025 to commemorate Vijay Kargil Diwas, honoring the bravery and sacrifice of Indian soldiers during the Kargil War of 1999.

As part of the tribute, students lit candles and observed a moment of silence to pay their heartfelt respects to the valiant soldiers who laid down their lives for the nation. The event created a deeply emotional and respectful atmosphere, reminding everyone of the spirit of patriotism, courage, and sacrifice.

NSS volunteers actively participated in the program, holding placards and banners with patriotic slogans, and took a pledge to uphold the values for which the soldiers fought.

The program served as a powerful reminder of the importance of national unity and the selfless dedication of the armed forces. It inspired the students to be more responsible citizens and to contribute positively to the nation's progress.

The college Principal Dr. J. Lakshmi Kumari appreciated the initiative taken by the NSS Unit and encouraged students to never forget the sacrifices of the nation's heroes.



Retirement Function of Dr.B.Subba Rao Lecturer in Physics

A heartfelt **retirement function** was organized in honor of **Dr. B. Subba Rao, Lecturer in Physics**, marking the culmination of his distinguished service to the institution. The event was held in the college premises with great respect and affection from staff and students alike.

Principal Dr. J. Lakshmi Kumari addressed the gathering and appreciated **Dr. Subba Rao's exceptional efforts**, particularly highlighting his contributions as the **IQAC Coordinator**. She praised his dedication, meticulous work ethic, and commitment to the academic and administrative progress of the college.

Several **faculty members** took the opportunity to share their **fond memories, experiences, and words of appreciation**, acknowledging Dr. Subba Rao's role as a mentor, guide, and supportive colleague. His calm demeanor, academic excellence, and teamwork spirit were fondly remembered.

A warm **felicitation** to **Dr. B. Subba Rao** and his better half, **Smt. Vijayalakshmi**, in recognition of their contributions and support throughout his career. The atmosphere was filled with gratitude and admiration as colleagues, students, and friends gathered to celebrate his journey.

The program concluded with best wishes for a healthy, peaceful, and fulfilling retired life.



Staff Achievements

Dr.P.Bharathi Devi
Lecturer in Computer Science

- ✚ Successfully completed 40 hours Faculty Development Programme from MNIT Jaipur and this programme is funded by MeitY and endorsed by DSt-NQM/AICTE/UGC

Electronics & ICT Academies
MNIT Jaipur, NIT Patna, IIT Kanpur, IIT Roorkee, IIT Guwahati, IITD Jabalpur, NIT Warangal

Faculty Development Programme on
QT-05 Quantum Computation
July 11 - August 02, 2025

Certificate of Completion

This is to certify that **Dr. Dr.Patnala Bharathi Devi** of **SKBR Government Degree College Macherla** has successfully completed the 40 hours (3-Credits equivalent) Faculty Development Programme jointly organized by various Academies. During the period, we found her / him to be hardworking, sincere and committed. Her / His performance was **Excellent**. This programme is funded by MeitY and endorsed by DST - NQM / AICTE / UGC .

Rajeev Arya Jt-Principal Coordinator
Sanjeev Manhas Jt-Principal Coordinator
B. V. Phani Jt-Principal Coordinator
Shivansh Mishra Jt-Principal Coordinator
Kanhaiya Pandey Jt-Principal Coordinator
P. Radha Krishna Jt-Principal Coordinator
Vithal Madyalkar Program Director IBM-ICE
Satyendra Singh Chouhan Jt-Principal Coordinator
Pilli Emmanuel Shubhakar Principal Coordinator
MNITJ/QCOMP/558/2025