



An ISO Certified Institution

NAAC B<sup>+</sup> Grade in Second Cycle

## S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

Volume 3 Issue 3

March, 2024



<b>Editorial Board</b>  <b>EDITOR IN CHIEF:</b> Dr.J.Lakshmi Kumari, <b>PRINCIPAL</b>  <b>EDITOR:</b> Dr.P.Bharathi Devi, <b>LECTURER IN COMPUTER SCIENCE</b>  <b>EDITORIAL MEMBERS:</b> Mr.G.Rajasekhar, <b>LECTURER IN ZOOLOGY</b>  Sri.T.Polaiah, <b>LECTURER IN ENGLISH</b>  Dr.Walter Ratna Kumar, <b>LECTURER IN PHYSICS</b>	Month: March	Year: 2024
	Vol:3	Issue:3
	Contents	Page No
	Days Celebrated	2
	Department Activities	2-5
	MoU	5
	Jobmela & Placements	6-7
	Field Visit	8
	Staff Achievements	9-12
Campaign Photos	13	

### Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

### Principal's Desk

This month, International Womens Day was celebrated. Webinar on AI horizons organized by Department of Computers. The JKC also conducted job Mela. It is proud to say 22 students got placements in the mega job mela organized at GDC(W), Guntur. Inked MoU with Hirehub, Hydebrabad.

## Celebration of International Womens Day

SKBR Government Degree College celebrated International Women's Day on 7th March 2024. The event, organized by the male faculty members, aimed to honor and appreciate the contributions of women in various spheres of life and to promote gender equality and women's empowerment. Smt. E. Kalyani, Principal (in charge), delivered a keynote speech highlighting the significance of International Women's Day and the role of women in academia, workforce, and society at large. She emphasized the college's commitment to fostering a supportive and inclusive environment for women's growth and development. Dr. B. Srinivasa Rao, Vice Principal of SKBR Government Degree College, also addressed the gathering, emphasizing the importance of gender parity and encouraging everyone to actively participate in promoting women's rights and opportunities. Each male faculty member expressed their thoughts and views on the occasion, emphasizing the importance of gender equality, women's empowerment, and the need to celebrate the achievements of women in society. As a token of appreciation and respect, the male faculty members felicitated all the women faculty members of the college, acknowledging their dedication, hard work, and invaluable contributions to the academic community.



## Best Practice of Dept Botany - Growing Bio Fertiliser

Smt.K.V. Ramana, a lecturer in Botany has initiated a significant project in the field of sustainable agriculture by introducing Azolla cultivation as a bio-fertilizer. Azolla, a genus of aquatic ferns, is known for its nitrogen-fixing properties and is utilized as a natural fertilizer in agriculture. The initiative stemmed from a Training of Trainers (TOT) program at SRR & CVR Government Degree College, Vijayawada where Azolla culture was distributed, and Ramana took the initiative to cultivate and propagate it within the college premises. This initiatives can contribute significantly to promoting sustainable practices in agriculture and fostering environmental stewardship within educational institutions. A valuable opportunity for students to learn about sustainable agricultural practices firsthand.



Received Azolla Cultivation from the Principal Dr. Bhagyalakshmi, SRR & CVR Government Degree College



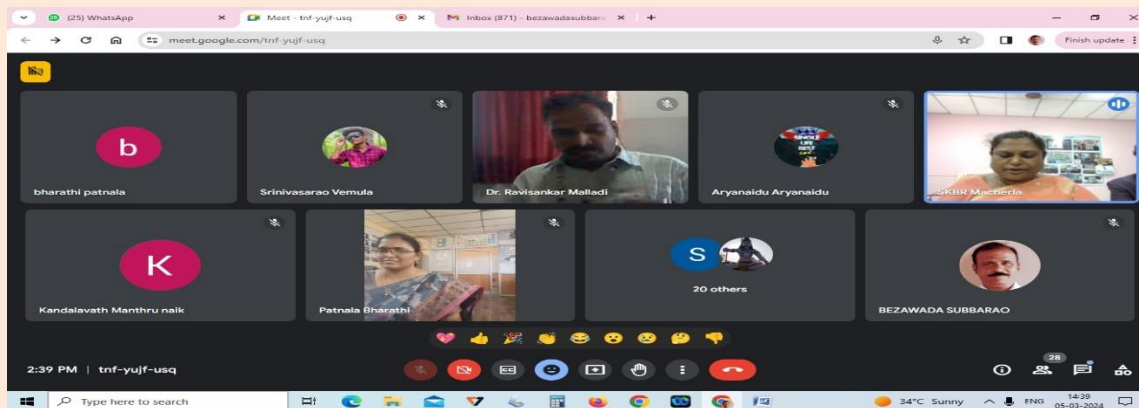
Tub Preparation for Azolla Cultivation



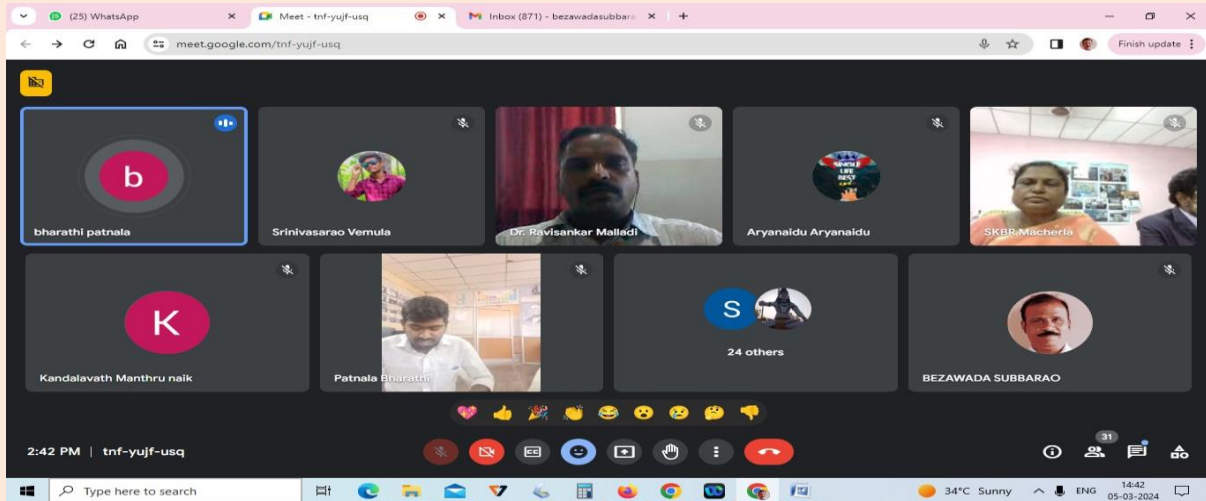
## One Day Webinar on “AI Horizons: Navigating Career Advancements for Degree Students”

The event commenced with an introduction by Dr. P. Bharathi Devi, Lecturer in Computer Science and convener of this programme, who set the stage for the enlightening discourse that followed. She underscored the significance of AI education in the current landscape, emphasizing its relevance as a catalyst for career advancements. Following her insightful opening remarks, Dr. J. Lakshmi Kumari, our esteemed Principal, delivered her presidential address, highlighting the

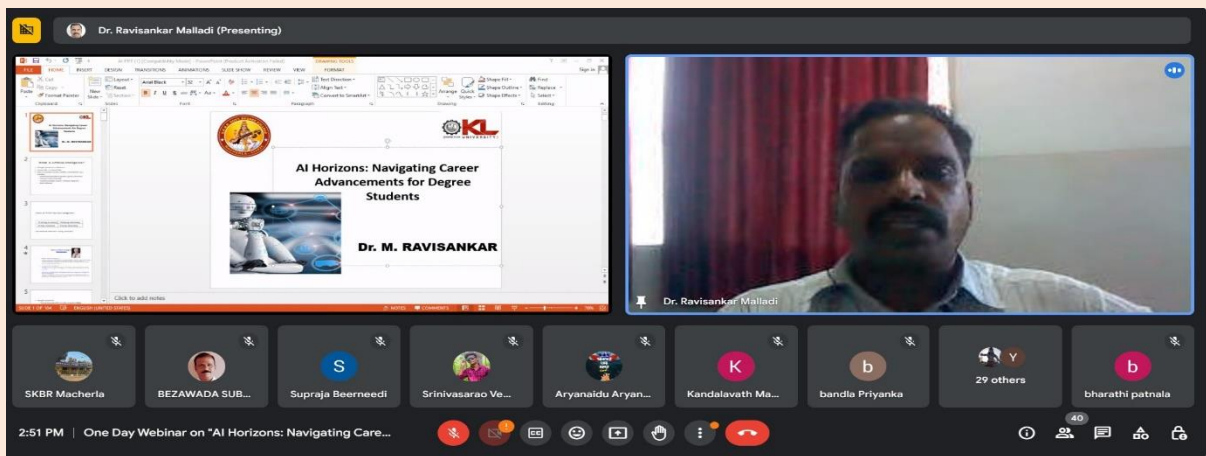
importance of embracing emerging technologies like AI to stay ahead in today's dynamic job market. Mr.A.Sudhakar, a student from II B.Sc. (Computers), then introduced our esteemed resource person, whose expertise illuminated the webinar with profound insights. The resource person delved into the foundational concepts of AI, navigating through topics ranging from basic principles to complex cryptographic problems, semantics, and frames in AI. He advised the students that artificial intelligence, a domain that is not only transforming industries but also shaping the future of careers. With advancements in AI, we are witnessing unprecedented opportunities for growth, innovation, and progress. Attendees were treated to a wealth of theoretical knowledge, expertly presented by the resource person. Moreover, they were enlightened about the diverse opportunities that lie ahead in the ever-evolving landscape of AI, igniting their aspirations for a promising future in the field. As the webinar drew to a close, Mr. Jani Bhasha, another student from II B.Sc. (Computers), extended a vote of thanks, expressing gratitude to all participants and speakers for their invaluable contributions. In conclusion, the webinar proved to be an enlightening journey, thanks to the collective efforts of our esteemed speaker, organizers, and enthusiastic participants. As we navigate the vast horizons of AI, let us carry forth the knowledge gained and aspirations ignited, forging a path of innovation and excellence in the dynamic world of technology.



**Dr.J.Lakshmi Kumari, Principal gave her presidential remarks**



**Mr.Sudhakar, II B.Sc.(Computers) introduced the speaker of the webinar**



**Dr.Ravishankar, resource person delivering his lecture**

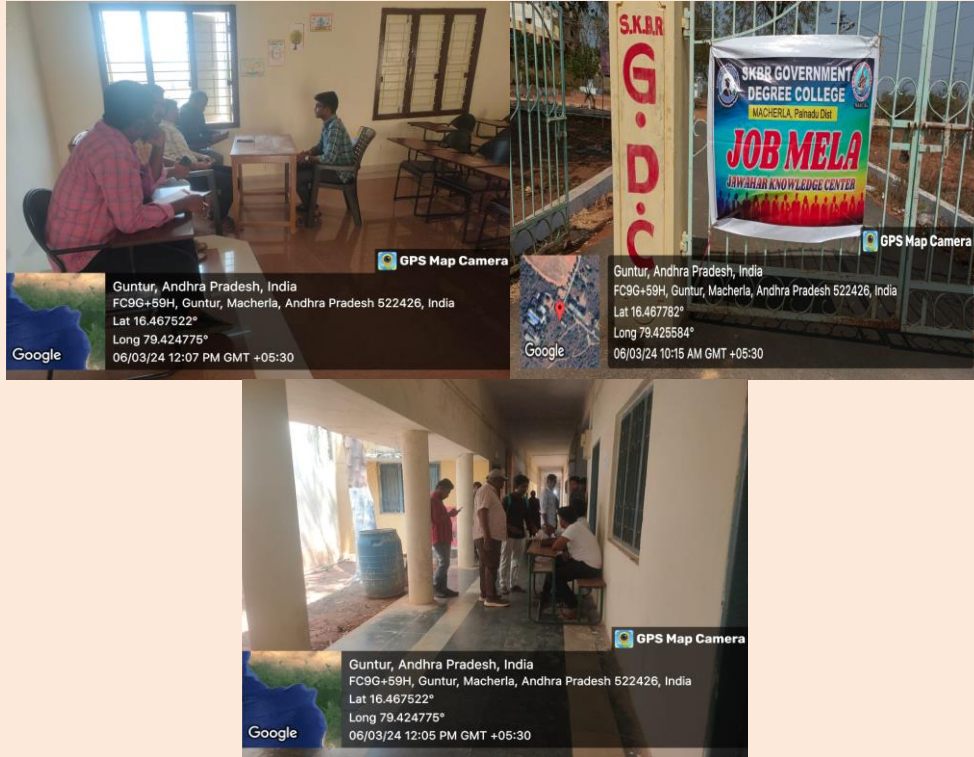
**MoU**

The College inked MoU with Hire Hub, Hyderabad on 6<sup>th</sup> March, 2024.



## JOBMELA

The JKC Cell of our college organized jobmela in the college premises on March 6<sup>th</sup> 2024.



## PLACEMENTS

The following students got placement in the Job Fest organized in the Job mela which was held at Government(W) Degree College, Guntur on 26<sup>th</sup> February.

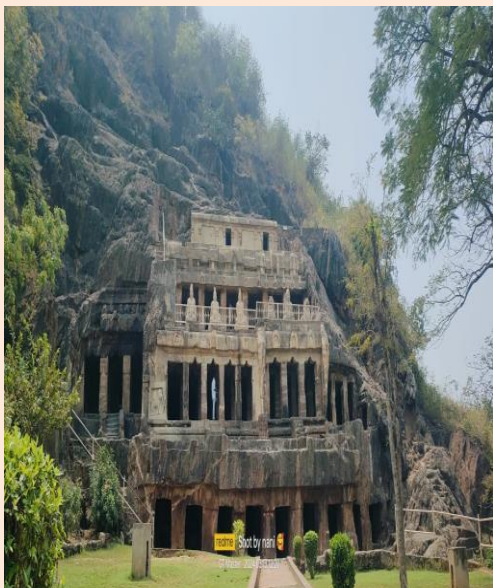
S.K.B.R.GOVERNMENT DEGREE COLLEGE - MACHERLA												
JOB FEST : 2024 (26/2/2024 - 16/3/2024)												
S. NO	college mail id	district	mandal	NRC	name of the college	Name of the student	student qualification	mobile number	mail id	name of the company	place of work	salary offered month / annum
1	<a href="mailto:macherlajkc@gmail.com">macherlajkc@gmail.com</a>	palnadu	macherla	college for	DEGREE	MUTTANA RAMI REDDY	B.COM (COM)	901456 5626	<a href="mailto:muttanaramireddy1234@gmail.com">muttanaramireddy1234@gmail.com</a>	management sricity, Tada	17,351 (month )	
2						PALOJU GOPICHARI	B.SC(C OM)	949415 5223	<a href="mailto:palojugopichari@gmail.com">palojugopichari@gmail.com</a>			
3						THIRUPATHAMM	B.COM	630506	<a href="mailto:yarramtirupatham">yarramtirupatham</a>			

				A YARRAM	(COM)	7143	<a href="mailto:ma@gmail.com">ma@gmail.com</a>		
4				DERANGULA.MA DHU GOPI	B.SC(C OM)	701385 7324	<a href="mailto:gopimadhu227@gmail.com">gopimadhu227@gmail.com</a>		
5				DAKURI SAGAR	B.COM (GEN)	964219 3495	<a href="mailto:dakurisagar988@gmail.com">dakurisagar988@gmail.com</a>		
6				YEPURI GOPALA KRISHNA	B.SC(M .P.C)	798980 9718	<a href="mailto:gknaidugknaidu24@gmail.com">gknaidugknaidu24@gmail.com</a>		
7				AVULAMANDA ANJANEYULU	DATA SCIENC E	809625 8397	<a href="mailto:anjiavulamandha16@gmail.com">anjiavulamandha16@gmail.com</a>		
8				SHAIK MOHAMMAD RASOOL	B.SC(C. B.Z)	868838 8813	<a href="mailto:rasool868838@gmail.com">rasool868838@gmail.com</a>		
9				GANGAVARAPU SANDEEP	B.A	709565 7946	<a href="mailto:gangavarapusandep891@gmail.com">gangavarapusandep891@gmail.com</a>		
10				SHAMIN RUSUMDAR	B.A	900031 8212	<a href="mailto:shamio224shaik@gmail.com">shamio224shaik@gmail.com</a>		
11				SUDHAKAR GOLLAPALLI	B.SC(M .P.C)	964220 4124	<a href="mailto:gollapallisudhakar9@gmail.com">gollapallisudhakar9@gmail.com</a>		
12				ADINARAYANA GURRALA	B.COM (COM)	630307 6228	<a href="mailto:narayanaadi723@gmail.com">narayanaadi723@gmail.com</a>		
13				ANDUGULA PRABHU JOHN VILSAN	DATA SCIENC E	630297 0335	<a href="mailto:johnvilson3@gmail.com">johnvilson3@gmail.com</a>		
14				DESAVATH VENKATESWARLU	B.COM (GEN)	630943 1942	<a href="mailto:venkay656@gmail.com">venkay656@gmail.com</a>		
15				MACHERLA BABU WILSON	DATA SCIENC E	898582 6201	<a href="mailto:wilsonmacherla3019@gmail.com">wilsonmacherla3019@gmail.com</a>		
16				KOMMU RAJESH	B.SC(C. B.Z)	998943 0890	<a href="mailto:kommurajesh03@gmail.com">kommurajesh03@gmail.com</a>		
17				DERANGULA GOVINDA RAJU	B.SC(M .P.C)	934727 2632	<a href="mailto:derangulagovindaraju@gmail.com">derangulagovindaraju@gmail.com</a>		
18				DODDA MANIKANTA	B.SC(M .P.C)	939247 6703	<a href="mailto:doddamanikanta65@gmail.com">doddamanikanta65@gmail.com</a>		
19				NAGARAJU MANNEM	B.COM (GEN)	939263 4912	<a href="mailto:nagarajumannem989@gmail.com">nagarajumannem989@gmail.com</a>		
20				RAJKUMAR INAPARTHI	B.A	934754 1545	<a href="mailto:rajkumar9347541545@gmail.com">rajkumar9347541545@gmail.com</a>		
21				K.MANTRU NAIK	B.SC (COM)	863992 7938	<a href="mailto:kandalavathmanthrunaik@gmail.com">kandalavathmanthrunaik@gmail.com</a>		
22				DODDA MANIKANTA	B.SC(M .P.C)	939247 6703	<a href="mailto:doddamanikanta65@gmail.com">doddamanikanta65@gmail.com</a>		
								R.K.ENTERPRISES	2.4 lac (anum)
								REKONNECT SKILLS COIMBATORE	basic salary

## Fieldtrip to Undavalli Caves, Amaravathi & Bapatla

On March 12, 2024, a field trip was organized by the faculty members Smt. Kanakaratnam, Lecturer in Economics, Mr.B. Ramesh Guest in Political Science, and Mr.Sk.Ayyappa, Guest in History for the students of III BA. Total 15 students went to the fieldtrip. The purpose of the trip was to enhance our knowledge by exploring historical and cultural sites. The destinations chosen for the trip were Undavalli Caves and Bapatla. The Undavalli caves are renowned for their rock-cut architecture and intricate sculptures dating back to the 4th to 5th centuries. Upon arrival, the students were greeted by the impressive facade of the caves, adorned with intricate carvings depicting various mythological scenes and deities. Inside the caves, the students and faculty marveled at the skill and craftsmanship of the ancient artisans who carved out these magnificent structures from solid rock. The main cave, known as the Anantha Padmanabha Swamy Cave, houses a massive statue of Lord Vishnu in a reclining posture, along with other smaller shrines dedicated to various Hindu deities. After exploring Undavalli Caves, went to Amaravathi museum and then proceeded to our next destination, Bapatla. This coastal town is known for its scenic beaches and rich cultural heritage.





## Farewell to Sri B. Siva Sankar Naik, Lecturer in Chemistry

The faculty and staff of SKBR GDC gathered together on 5<sup>th</sup> March to bid farewell to Sri B. Siva Sankar Naik, who has been an esteemed member of our academic community since August 2021. Sri Siva Sankar Naik has been an integral part of the Chemistry Department, contributing significantly to the academic and extracurricular endeavors of the college. It is with mixed emotions that we say goodbye to him as he embarks on a new journey at Government Degree College, Sri Kalahasthi, following a mutual transfer. Several faculty members highlighted the strong rapport and companionship they had developed with Sri Siva Sankar Naik over the years.





✚ Dr. Y.Vyshnavi Joined in the place of Sri B.Siva Sankar Naik in the department of Chemistry from 6th March, 2024

### Staff Achievements

**Dr.P.Rama Bhadra Murthy**  
**Lecturer in Mathematics**

✚ Attended Capacity Building Programme of KRPs in Single Major Subject Pattern in Mathematics from 23rd February, 2024 to 5<sup>th</sup> March, 2024 organized by UGC MMTTC, University of Hyderabad in collaboration with Commissionerate of Collegiate Education.



**Sri S.Mohan Rao**  
**Department of Commerce**

- ✚ Trained the faculty in the commerce discipline in Single Major Subject Pattern in from 18<sup>th</sup> to 19<sup>th</sup> at NRC Vijayawada and from 20<sup>th</sup> to 22<sup>nd</sup> at NRC Ongole.



**Sri V Samuel Sukumar**  
**Department of Commerce**

- ✚ Participated the 5 Day Non-Residential Training of the Trainers on Single Major Commerce Subject from 18<sup>th</sup> to 22<sup>nd</sup> March, 2024 at SRR & CVR Government Degree College, Vijayawada organized by Commissionerate of Collegiate Education, Mangalagiri.



Smt KV Ramana  
Department of Botany

- Participated the 5 Day Non-Residential Training of the Trainers on Botany and Microbiology subjects from 29<sup>th</sup> February, 2024 to 5<sup>th</sup> March, 2024 at SRR & CVR Government Degree College, Vijayawada organized by Commissionerate of Collegiate Education, Mangalagiri.



Sri G.Rajashekar  
Department of Zoology

- Participated the 5 Day Non-Residential Training of the Trainers on Botany and Zoology subjects from 11<sup>th</sup> March, 2024 to 15<sup>th</sup> March, 2024 at Government Degree College for Women(A), Guntur organized by Commissionerate of Collegiate Education, Mangalagiri.



# Campaign Photos

