An ISO Certified Institution NAAC B+ Grade in Second Cycle

S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)
Macherla, Palnadu District - 522 426
Volume 3 Issue 11 November, 2024

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Month: November Year: 2024
Vol:3 Issue:11

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Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

Principal's Desk

The departments actively organized the events like International Computer Security Day, Awareness on Cybercrimes, Awareness programmes on AIDS, Library Week Celebrations.

INTERNATIONAL COMPUTER SECURITY DAY

The Department of Computer Science at SKBR Government Degree College observed **International Computer Security Day** on **30th November 2024** with an awareness campaign themed "Digital Arrest." Students from the Computer Science and Data Science streams spearheaded the initiative, aiming to educate and raise awareness among various audiences. They reached out to students of **Palnadu Junior College**, **Sri Harsha Junior College**, and **SKBR Junior College**. Additionally, they interacted with customers of nearby banks, including **Bank of India**, **State Bank of India**, **HDFC Bank**, **ICICI Bank** and **Union Bank**, to highlight the importance of secure online transactions and Digital Arrest.

During the program, leaflets detailing precautionary measures for ensuring cybersecurity during online transactions were distributed. The event successfully benefited nearly **350 participants**, fostering a stronger understanding of digital safety and security.

This initiative was a step forward in promoting safe practices in the digital realm and reinforcing the need for vigilance in the evolving landscape of online interactions.

SBI BANK

ICICI BANK

HDFC BANK

Union Bank

Mr.Sudhakar explained about digital arrest

Sri Harsha Junior College

Palnadu Junior College

SKBR Government Junior College

Awareness Programme on Cybercrimes

The Department of Computer Science at SKBR Government Degree College, Macherla, organized an awareness programme on cybercrimes to mark International Security Day on 26th November, 2024. The event aimed to educate students and faculty about the rising threats in the digital world and equip them with knowledge to stay safe online. Dr. P. Bharathi Devi, Lecturer in the Department of Computer Science, delivered an insightful session highlighting various issues related to cybercrimes. She emphasized the concept of "Digital Arrest," a deceptive tactic increasingly employed by scammers. Dr. J. Lakshmi Kumari shared a personal experience to illustrate the dangers of online scams. She narrated an incident where clicking on a malicious link and providing personal information led to a deduction of ₹35,000 from her bank account. Dr. P. Rama Bhadra Murthy also contributed to the discussion by shedding light on several cyber fraud incidents that had recently targeted his colleagues. The programme successfully raised awareness among attendees about the importance of vigilance and adopting safe online practices to protect against cyber threats. Total 92 students benefitted from this programme.

57th Library Week Celebrations

The Department of Library celebrated 57th Library Week with a series of engaging programs for students, starting on 15th November 2024. The event was inaugurated by Dr. B. Srinivasa Rao, Lecturer in Hindi, who emphasized the importance of book reading in today's digital age. He encouraged students to make the best use of the library's extensive collection of books to prepare for competitive exams.

Mr. Chinna Chennaiah, Librarian, addressed the gathering and highlighted the significance of celebrating Library Week as a means to foster a love for reading and learning among students. Various competitions were held on campus as part of the event:

15th November: Essay Writing
16th November: Elocution
17th November: Book Exhibition
18th November: Rangoli

19th November: Songs Competition

The celebrations were a resounding success, inspiring students to explore the joy of reading and engage in creative activities.

ఘనంగా గ్రంథాలయవారోత్సవాలు

మాచర్ల, రేపటి కోసం: 57వ జాతీయ గ్రంథాలయ వారోత్సవాలు మాచర్ల పట్టణంలోని ఎస్ కే బి ఆర్ డిగ్రీ కళాశాలలో గురువారం ఘనంగా నిర్వహించారు. కార్యక్రమంలో ప్రిన్సిపాల్ డాక్టర్ లక్ష్మి కుమారి పాల్గొని విద్యార్థిని విద్యార్థులకు జ్ఞానము సంస్కారం పుస్తకములు చదువుట వలన మాత్రమే వస్తాయని విద్యార్థులు ఎక్కువ సమయం గ్రంథాలయంలో గడపాలని అన్నారు. గ్రంథాలయవారోత్సవాల సంద ర్భం గా విద్యార్థులకు వ్యాస రచన, డిబేట్, పాటలు ముగ్గుల పోటీలను నిర్వ హించి, విద్యార్థిని విద్యార్థులకు బహుమతులను అందజేశారు. ఈ కార్యక్రమంలో గ్రంథపాలకుడు ఎస్ చిన్న చెన్న య్య అధ్యాపక అధ్యాపకేతర సిబ్బంది, విద్యా ర్థులు పాల్గొన్నారు.

ఘనంగా గ్రంథాలయ వారోత్సవాలు

సూర్య ప్రతినిధి – మాచర్ల

57వ జాతీయ గ్రంథాలయ వారోత్సవాలు మాచర్ల పట్టణంలోని ఎస్ కే బి ఆర్ డిగ్రీ కళాశాలలో గురువారం ఘనంగా నిర్వహించారు. కార్యక్రమంలో ప్రిన్సిపాల్ డాక్టర్ లక్ష్మి కుమారి పాల్గొని విద్యార్థిని విద్యార్థులకు జ్ఞానము సంస్కారం పుస్తకములు చదువుట వలన మాత్రమే వస్తాయని విద్యార్థులు ఎక్కువ సమయం గ్రంథాలయంలో గడపాలని అన్నారు. డాక్టర్ బి శ్రీనివాస్ మాట్లాడుతూ గ్రంథాల యములను ఉపయోగించుకొని దేశ ప్రగతిని ఏ విధంగా విజయ వంతంగా ముందుకు నడిపించవచ్చు అనే అంశం గురించి డాక్టర్ బి శ్రీనివాస్ విద్యార్థులకు వివరించారు. గ్రంథాలయ వారోత్సవాల సందర్భంగా విద్యార్థి నీ విద్యార్థులకు వ్యాసరచన, డిబేట్, పాటలు ముగ్గుల పోటీలను నిర్వహించి, విద్యార్థులకు బహుమతులను అంద జేశారు. ఈ కార్యక్రమంలో గ్రంథపాలకుడు ఎస్ చిన్న చెన్నయ్య అధ్యాపక అధ్యాపకేతర మరియు విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

గుంటూరు జిల్లా వార్తలు.. వే2న్యూస్‌లో. డౌన్లోడ్ way2news way2.co/w6upkj

'జ్ఞానం, సంస్కారం పుస్తకాల నుంచి లభిస్తాయి'

మాచర్ల పట్టణంలోని ఎస్కేబీఆర్ డిగ్రీ కళాశాలలో 57వ జాతీయ గ్రంథాలయ వారోత్సవాలు బుధవారం ముగిశాయి. ముగింపు కార్యక్రమానికి ప్రిన్సిపల్ డాక్టర్ లక్ష్మీకుమారి హాజరయ్యారు. ఆమె మాట్లాడుతూ.. విద్యార్థులకు పుస్తకాల ద్వారా జ్ఞానం, సంస్కారం లభిస్తాయన్నారు. గత వారం రోజులుగా కళాశాలలో జరిగిన పోటీల్లో గెలుపు పొందిన విద్యార్థులకు ఆమె బహుమతులను ప్రదానం చేశారు.

08:07 PM,20th Nov 2024

BLOOD DONATION CAMP

On 29th November 2024, the Department of Zoology, Red Ribbon Club, and NSS Unit, in collaboration with Government Hospital, organized a Blood Donation Camp on the college premises. 20 units of blood donated to Government Hospital, Macherla Town. Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics, Dr.O.Kasibabu, Lecturer in English, Dr.Kanaka Ratnam, Lecturer in Economics, Venkat, Jagadeesh and T.Srinivas from Non Teaching faculty and also students donated the blood for this event. Dr. Dinesh, B.Srinivas, Counsellor and Sk.Moulabi from Government Hospital presented.

AWARENESS PROGRAMME ON AIDS

On 29th November 2024, a rally aimed at raising awareness about AIDS was successfully organized by the Department of Zoology, Red Ribbon Club, and NSS Unit of SKBR Government Degree College in collaboration with the Government Hospital. This event was part of the initiatives to educate the community about the prevention and treatment of AIDS. The rally commenced at college premises engaging the public with slogans and informative placards. Students, faculty members, and medical professionals Dr. Dinesh, B.Srinivas, Counsellor and Sk.Moulabi participated actively, emphasizing the importance of early detection, safe practices, and the eradication of stigma surrounding AIDS patients. The program also included short awareness speeches and distribution of pamphlets containing vital information about AIDS prevention and available healthcare resources. The participation and enthusiasm of the students and local community made the event impactful. This collaborative effort showcased the commitment of SKBR Government Degree College and the Government Hospital to promoting public health awareness and addressing critical issues like AIDS.

మాచర్లలో HIV, AIDS నివారణపై అవగాహన ర్యాలీ

మాచర్ల పట్టణంలో శుక్రవారం ప్రభుత్వ ఆదేశాల మేరకు జిల్లా ఆరోగ్యశాఖ, ఎయిడ్స్ నివారణ శాఖ సంయుక్తంగా అవగాహన ర్యాలీ నిర్వహించారు. కౌన్సిలర్‌బి శ్రీనివాస్ మాట్లాడుతూ ఎయిడ్స్ రోగులకు పూర్తిస్థాయిలో చికిత్స ఉచితంగా అందించబడుతుందన్నారు. హెచ్ఐవి రాకుండా తీసుకోవాల్సిన జాగ్రత్తలు వివరించారు. ఎస్కే బీఆర్ కళాశాల విద్యార్థులు, డాక్టర్ దినేష్, షేక్ మౌలాబి, ప్రిన్సిపల్ లక్ష్మి కుమారి, పాల్గొన్నారు.

03:37 pm,29th Nov 2024

CONDOLESENCE MEETING

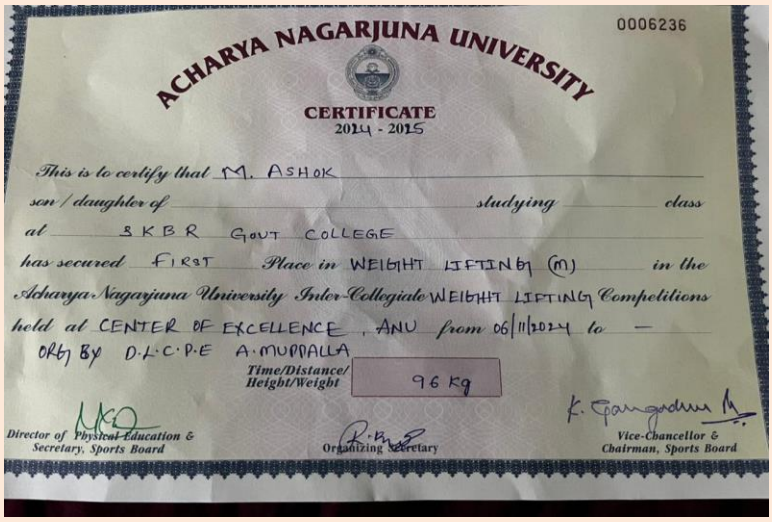
A condolence meeting was held on **14th November 2024** at **SKBR Government Degree College** to honor the memory of **Smt. D. Susmitha**, Senior Assistant, who tragically passed away in a road accident during the early hours of the same day.

The college staff and students gathered to pay their respects and remember the invaluable contributions of Smt. Susmitha to the institution. Several staff members spoke about her dedication, work ethic, and the positive impact she had on those around her.

Her untimely demise is a great loss to the college community, and she will always be remembered for her kind nature. The gathering conveyed heartfelt condolences to her bereaved family and prayed for her soul to rest in peace.

STUDENT ACHIEVEMENTS

- Mr.M.Ashok of I BA achieved first place in Weight Lifting(M) in the Acharya Nagarjuna University Inter Collegiate Weight Lifting Competition held at Center of Excellence ANU on 6th November.



0006236

ACHARYA NAGARJUNA UNIVERSITY

CERTIFICATE
2014 - 2015

This is to certify that M. ASHOK
son / daughter of _____ studying _____ class
at SKBR GOVT COLLEGE
has secured FIRST Place in WEIGHT LIFTING (M) in the
Acharya Nagarjuna University Inter-Collegiate WEIGHT LIFTING Competitions
held at CENTER OF EXCELLENCE, ANU from 06/11/2014 to —
ORG BY D.L.C.P.E A.MUPPALLA
Time/Distance/Height/Weight 96 Kg

Director of Physical Education & Secretary, Sports Board | Organizing Secretary | Vice-Chancellor & Chairman, Sports Board

STAFF ACHIEVEMENTS

Dr.P.Rama Bhadra Murthy
Lecturer in Mathematics

- Participated in One Week Faculty Development Programme on "Indian Knowledge System and NEP 2020: Prospect and Retrospect" from 11th November 2024 to 17th November, 2024 jointly organized by Department of Political Science, Rashtriya Charitable Trust's Rashtriya Arts Commerce and Science College, Nagad Taluka Kannad, Aurangabad, Maharashtra and ACT Academy, Kerala.

Rashtriya Charitable Trust's
Rashtriya Arts Commerce and Science College
Nagad, Taluka - Kannad, District - Aurangabad, Pin Code - 431146, Maharashtra

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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

DR. P. RAMA BHADRA MURTHY
LECTURER
DEPARTMENT OF MATHEMATICS
SKBR GOVERNMENT DEGREE COLLEGE, PALNADU
CERT.REF.NO: ACT/2024/NIKS022

FOR HAVING PARTICIPATED IN ONE WEEK FACULTY DEVELOPMENT PROGRAMME ON "INDIAN KNOWLEDGE SYSYTEM AND NEP2020: PROSPECT AND RETROSPECT" FROM 11.11.2024 TO 17.11.2024, JOINTLY ORGANIZED BY DEPARTMENT OF POLITICAL SCIENCE, RASHTRIYA CHARITABLE TRUST'S RASHTRIYA ARTS COMMERCE AND SCIENCE COLLEGE, NAGAD TALUKA KANNAD, AURANGABAD, MAHARASHTRA AND A.C.T ACADEMY, KERALA

QR AUTHENTICITY

DATE ISSUED : 18-11-2024

PROF. JAYDEEP SUBHASH SASANE
ORGANIZING SECRETARY

PROF. RAKESH ASHOK MORE
PRINCIPAL, RACSC

DR. SOUDAMINI MENON
DIRECTOR
A.C.T ACADEMY

- Participated in One Week National Level Faculty Development Programme on "Use of ICT in Teaching Learning Process" from 21st November, 2024 to 27th November, 2024 jointly organized by School of Arts and Humanities, Dr.Subhash University, Junagadh, Gujarat and ACT Academy, Kerala.

Dr. Subhash University
Educating Since 1976

A.C.T ACADEMY
Reg.No:03/0147366 ,
Office: Kallepully,
Palakkad, Kerala-678005

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

DR. P. RAMA BHADRA MURTHY
LECTURER
DEPARTMENT OF MATHEMATICS
SKBR GOVERNMENT DEGREE COLLEGE
MACHERLA, ANDHRA PRADESH
CERT.REF.NO: 2024/NOV/ICT003

FOR HAVING PARTICIPATED IN ONE WEEK NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME ON **"USE OF ICT IN TEACHING LEARNING PROCESS"** FROM 21.11.2024 TO 27.11.2024, JOINTLY ORGANIZED BY SCHOOL OF ARTS AND HUMANITIES, DR.SUBHASH UNIVERSITY, JUNAGADH, GUJARAT AND A.C.T ACADEMY, KERALA.

QR AUTHENTICITY

ISSUED DATE : 29-11-2024

DR. SUNIL H DER
ORGANIZING SECRETARY

DR. SWETA V GOHEL
CONVENER

DR. SOUDAMINI MENON
DIRECTOR
A.C.T ACADEMY

K. DEEPIKA
Deputy Director
A.C.T Academy

Dr.M.Yanadi Rao
Lecturer in Chemistry

- Participated in the National Webinar on "Mental Health of Cyberbuyllying & Social Media Abuse held on 26th November, 2024 organzed by Department of Computer Science, IQAC & IIC, Sri ASNM Government College(A), Palakol, West Godavari

SRI A.S.N.M GOVERNMENT COLLEGE (AUTONOMOUS)
(NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)
Palakol, West Godavari District – 534 260.

DEPARTMENT OF COMPUTER APPLICATIONS, IQAC & IIC

Certificate of Participation

This is to Certify that Mr./Mrs./Kum/Dr. Dr. Macherla. Yanadi Rao
Lecturer in chemistry S. K. B. R. Government Degree College - Macherla
has participated in the National Webinar on Mental Health of Cyberbullying & Social Media Abuse held on 26-11-2024

CH. RAVI KUMAR
Lect.in Computer Applications
Social media & Cyber Bullying
Co-Ordinator

K. BHADRACHALAM
Lect.in Computer Science
IQAC Co-ordinator

T. KRISHNA
Vice Principal
Lect. in Political Science

Dr.T.Raja Rajeswari
Principal

Made for free with Certify'em