



An ISO Certified Institution

NAAC B<sup>+</sup> Grade in Second Cycle

# S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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## Vision of the College

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

## Principal's Desk

This month the college organized World Science Day, National Education Day, Trade Fair, Student Induction Programme, Constitution Day, International Computer Security day etc.

## World Science Day Celebrations

World Science Day for Peace and Development was celebrated on 10th November 2025 at SKBR Government Degree College, Macherla with great enthusiasm. The event was jointly organized by all the Science Departments of the college to highlight the significance of science and technology in modern life. Dr. B. Srinivasa Rao, Incharge Principal, presided over the programme and appreciated the efforts of the faculty and students for organizing the event. Dr. B. Walter Ratna Kumar, Lecturer in Physics, addressed the gathering and explained how technology has evolved over the years from CRT monitors to modern paper-type screen computers showcasing the rapid progress of scientific innovation. Sri G. Rajashekar, Contract Faculty in Zoology, also spoke on the theme, emphasizing the role of science and technology in improving human life and promoting sustainable development. The event inspired students to appreciate the power of science and encouraged them to explore innovative ideas for the betterment of society.



## Mass Singing of Vande Mataram at SKBR Government Degree College, Macherla

In connection with the nationwide commemoration of 150 years of the National Song “*Vande Mataram*”, SKBR Government Degree College, Macherla organized the mass singing of *Vande Mataram* on 7th November 2025 at 10:00 AM in the college premises.

The event was conducted as part of the year-long celebrations initiated by the Government of India and the Commissionerate of Collegiate Education, Andhra Pradesh, to honor the timeless spirit of the song written by Bankim Chandra Chatterjee.

Faculty, staff, and students participated enthusiastically in the campus singing, expressing their patriotic fervor and unity. The activity was organized under the guidance of the Principal, Dr. B. Srinivasa Rao (Incharge), along with active coordination from staff members of all departments.

The event emphasized the national values of unity, self-respect, strength, prosperity, and devotion to the motherland. A video of the programme was uploaded to the official campaign website as part of the national initiative.



## National Education Day Celebrations

The NSS Unit of SKBR Government Degree College, Macherla organized National Education Day on the college premises to commemorate the birth anniversary of Maulana Abul Kalam Azad, India’s first Education Minister and a great visionary leader on 11<sup>th</sup> November, 2025.

The programme was presided over by Dr. B. Srinivasa Rao, Incharge Principal, and coordinated by Dr. K. Kanaka Ratnam,

Convener, NSS Unit. On this occasion, Dr. B. Walter Ratna Kumar, Lecturer in Physics, spoke about the significance of education in shaping individuals and society. He emphasized that education not only enlightens a person but also enhances one's value and respect in society.

Sri S. Mohan Rao, Lecturer in Commerce, also addressed the gathering, highlighting that education is the most powerful tool for personal growth and national development.



### **SASA Activity**

The Government of Andhra Pradesh has been implementing the Swachh Andhra - Swarna Andhra initiative on every third Saturday of the month to promote cleanliness, hygiene, and a healthy living environment. As part of this month's theme on 15<sup>th</sup> November, 2025 Personal and Community Hygiene, the NSS Unit of our institution actively participated and organized various activities to create awareness among students and the campus community.

To support the objectives of the initiative, a cleanliness drive was conducted within the college campus. NSS volunteers cleaned classrooms, corridors, grounds, and surrounding areas, ensuring a

neat and hygienic environment. Students were encouraged to practice regular cleanliness habits, proper waste disposal, and the importance of maintaining a litter-free campus.

Along with the cleanliness camp, an awareness programme on personal hygiene was arranged in which volunteers highlighted the importance of hand-washing, grooming habits, menstrual hygiene, safe drinking water, and disease prevention. The role of hygiene in promoting good health and community wellbeing was explained through demonstrations, posters, and interactive sessions.

As a mark of commitment to cleanliness and hygiene, all participants took a pledge to maintain personal cleanliness, keep their surroundings hygienic, and contribute to building a clean and healthy Andhra Pradesh.



## 58th National Library Week

The 58th National Library Week was celebrated with great enthusiasm at our college from 14th to 20th November, 2025, aiming to highlight the importance of libraries, reading habits, and knowledge sharing among students.

The celebrations commenced with an Inaugural Session on 14th November, 2025, presided over by Dr. J. Lakshmi Kumari, Principal. In her address, she emphasized the crucial role of libraries in shaping students' academic growth and personal development. Sri S. Mohan Rao, Lecturer in Commerce & Library In-Charge, and Sri S.Chinna Chennaiah, Guest Faculty in Library Science, also participated and encouraged students to utilize library resources effectively.

As part of the week-long celebrations, various literary and cultural competitions were conducted, including:

- ✚ Essay Writing Competition
- ✚ Debate Competition
- ✚ Drawing Competition
- ✚ Rangoli Competition
- ✚ Songs Competition

A Book Exhibition was also arranged during the week, providing students with an opportunity to explore a wide range of titles across various disciplines.

Students from different departments actively took part, showcasing their creativity, talent, and intellectual abilities.

The Valedictory Session was held on 20th November, 2025, where prizes were distributed to the winners of all competitions by the Chief Guest Sri.Jaya Nagiah, SBI Manager. The Principal and faculty members congratulated the students on their achievements and appreciated their enthusiastic participation.

## Winners List:

Name of the Event	Prize	Name of the Student
Essay Writing	I	U.Divya Bharagavi, II BSc(Zoology)
	II	B.Adi Lakshmi, I BSc(Zoology)
	III	M.Venkatesh, I BSc(CS)
Debate	I	Sk.Salma, I B.Sc.(CS)
	II	M.Venkatesh, I B.Sc.(CS)
	III	B.Sireesha, I B.Com(CA)
Drawing	I	M.Venkatesh, III BSc(CS)
	II	V.Adi Lakshmi, I BSc(Zoology)
	III	G.Vamsi, III BSc(Zoology)
Rangoli	I	B.amani, I BA(Political Science)
	II	K.Komali, I BA(Political Science)
	III	B.Sireesha, I B.Com(CA)
Songs	I	R.Deva Bhushan, III BSc(CS)
	II	G.Bala Raju, I BSc(CS)



## DEEKSHARAMB(Student Induction Programme) 2025

The Student Induction Programme (SIP), also known as Deeksharambh, was organized at SKBR Government Degree College, Macherla from 17th to 22nd November 2025 for the newly admitted first-year students. The programme was designed to help students adjust to the college environment, understand institutional culture, and prepare for their academic journey.

The programme was inaugurated by Dr. J. Lakshmi Kumari, Principal, who welcomed the students and introduced the various wings of the college, including JKC, Women Empowerment Cell, NSS, NCC, and other student-support units. She emphasized the importance of discipline, active participation, and holistic development.

The six-day programme included inspiring sessions from eminent guests:

- ✚ Day1:  
Sri Mettu Govindra Reddy, Founder of Vivekananda Trust, Macherla, attended as Chief Guest. He motivated students to cultivate a service motto along with education, reminding them of the value of character, discipline, and social responsibility.
- ✚ Day2:  
Sri G. Ramakrishna, Retired DEO and Alumni of the college, encouraged students to focus on education and cautioned them against mobile addiction.  
SI of Macherla Uban Wing, inspired the students by sharing her journey of cracking the police job immediately after graduation and highlighted the importance of goal setting.
- ✚ Day3:  
Sri Adi Narayana Rao, Lecturer in Chemistry, Krishnaveni Degree College and Alumni, spoke about the difference between private and government colleges and reminded students how fortunate they were to be part of SKBR GDC.
- ✚ Day4:  
Sri Jaya Naganna, Bank Manager, SBI Bazar Branch, guided students on how to prepare for government jobs and shared useful tricks and strategies for competitive examinations.
- ✚ Day5:  
Sri Venkata Ramana, CI, addressed the students, advising them to stay focused on academics and not get involved in unnecessary or harmful activities.
- ✚ Day6:  
Sri Balaiah, Principal, Government Junior College, motivated

students by stressing the importance of education in building a successful future.

Throughout the week, students participated in sessions on acclimatization, cultural integration, self-exploration, mentoring, and skill development, all of which are the core objectives of the Student Induction Programme. The sessions helped students build confidence, understand institutional values, and connect with faculty and peers.

**ఆంధ్రవైభవ**

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## ముగిసిన స్టూడెంట్ ఇండక్షన్ ప్రోగ్రాం



మాచర్ల టౌన్, నవంబర్ 22 (ఆంధ్రవైభవ) :పట్టణంలోని ఎస్ కేబిఆర్ గవర్నమెంట్ డిగ్రీ కాలేజీలో గత సోమవారం నుండి జరుగుతున్న స్టూడెంట్ ఇండక్షన్ కార్యక్రమం శనివారంతో ముగిసినది. ఈ కార్యక్రమంలో ముఖ్య అతిథిగా ఎస్ కేబిఆర్ గవర్నమెంట్ జూనియర్ కాలేజీ ప్రెసిపిటల్ ఎస్ బాలయ్య హాజరై మాట్లాడుతూ కష్టాలను ఎదుర్కొన్న వారు భవిష్యత్తులో గౌరవించబడతారు అని, కళాశాలలో గవర్నమెంట్ సమకూర్చిన వనరులను ఉపయోగించుకొని మంచి గొప్ప స్ట్రాటెజీలో ఉండాలని చెప్పారు. డిగ్రీ కళాశాల ప్రెసిపిటల్ డాక్టర్ జె లక్ష్మి కుమారి మాట్లాడుతూ స్టూడెంట్ లైఫ్ గోల్డెన్ లైఫ్ అని, ఎవరు అయితే ఈ నాలుగు సంవత్సరాలలో కష్టపడి చదివి, అనుకున్న లక్ష్యాలను సాధిస్తారో వారి జీవితాలు ఆనందమయంగా ఉంటాయని చెప్పారు. కళాశాల ఛౌతిక శాస్త్ర లెక్చరర్ డాక్టర్ బి వాల్మీకి రత్నకుమార్ మాట్లాడుతూ విద్యార్థిని విద్యార్థులు అందరూ భవిష్యత్తులో మంచి ఉన్నత ఉద్యోగాలను పొందాలని చెప్పారు.

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Source : <https://epaper.prabhanews.com>



### Constitution Day Celebrations

Constitution Day was celebrated on 26th November 2025 at SKBR Government Degree College, Macherla with great respect and enthusiasm. The programme was presided over by Dr. B. Srinivasa Rao, Principal I/c, who highlighted the importance of the Indian Constitution as the guiding framework of the nation and emphasized the responsibility of every citizen to uphold its values.

The event was organized by Sri M. Papa Rao, Contract Faculty in Political Science, who explained the significance of Constitution Day and the visionary leadership of Dr. B. R. Ambedkar, the chief architect of the Constitution. He also spoke about the fundamental rights, duties, and the role of youth in safeguarding democratic principles.

On this occasion, faculty members addressed the gathering on the importance of constitutional values, fundamental rights, and duties. The programme

emphasized the need for citizens—especially students—to understand and uphold the principles that guide the nation.

A Constitution Pledge was administered at the end of the programme, reaffirming commitment to justice, liberty, equality, and fraternity.



## Trade Fair

The Department of Commerce of SKBR Government Degree College, Macherla organized a vibrant Trade Fair on 28th November 2025 with the objective of promoting entrepreneurial and business skills among students. The event was inaugurated by Dr. J. Lakshmi Kumari, Principal, who appreciated the initiative for providing students with hands-on exposure to marketing, sales, and customer interaction.

Students actively showcased and sold a variety of products to faculty and fellow students, demonstrating creativity, teamwork, and practical understanding of commerce concepts. The Trade Fair offered students a real-time platform to apply classroom knowledge to market-based activities.

The event was successfully coordinated by Sri S. Mohan Rao, Lecturer in Commerce, along with Sri V. Samuel Sukumar, Contract Faculty, and Sri G. Rajashekar, Guest Faculty in

Commerce, whose guidance ensured smooth organization and enthusiastic participation.



### International Computer Security Day Celebrations

International Computer Security Day, observed globally on 30th November, was celebrated a day earlier, on 29th November 2025, at SKBR Government Degree College, Macherla with active participation from faculty, students, and staff. The programme was held in the college premises under the guidance of Dr. B. Srinivasa Rao, Vice Principal, who appreciated the efforts of the Computer Science Department for organizing meaningful outreach activities.

Dr. P. Bharathi Devi, Lecturer in Computer Science, delivered an informative presentation on the importance of computer security, the rising threat of digital arrest scams, essential precautionary measures, and the do's and don'ts to ensure safe digital practices. She, along with Smt. R. Roja Rani, Guest Faculty in Computer Science, also extended the awareness programme to Government Junior College, sensitizing students about cyber safety.

As part of community outreach, Ms. Usha Rani, Guest Faculty in Computer Applications, along with students, visited nearby junior colleges Sriharsha and

Palnadu Junior College to educate students on safe internet usage. Students of the Computer Science Department also visited local banks and created awareness among customers about secure online banking and cyber hygiene.

To maximize impact, leaflets containing essential digital safety precautions were distributed across all locations, ensuring wider awareness among the general public.

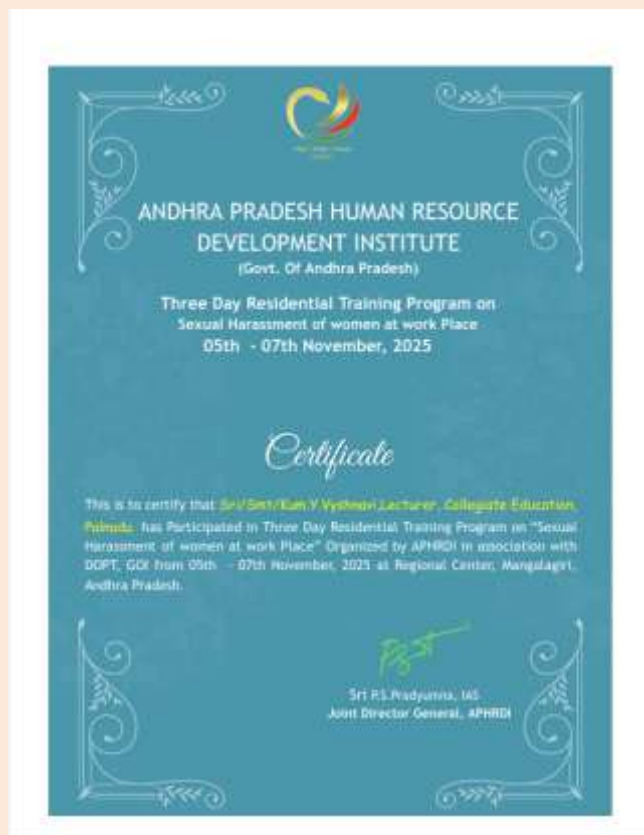


## Staff Achievements

Dr.Y.Vyshnavi

Lecturer in Chemistry

- Participated three day residential training program on “Sexual Harassment of Women at workplace” organized by APHRDI in association with DOPT, GOI from 5<sup>th</sup> to 7<sup>th</sup> November, 2025 at Regional Centre, Mangalagiri.



- All the faculty members participated FDP on “Introduction to Artificial Intelligence” from 3<sup>rd</sup> November, 2025 to 12<sup>th</sup> November, 2025 organized by Commissionerate of Collegiate Education.

