



An ISO Certified Institution

NAAC B<sup>+</sup> Grade in Second Cycle

## S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

Volume 4 Issue 10

October, 2025



|   |                       |            |
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| <b>Editorial Board</b><br><br><b>EDITOR IN CHIEF:</b> Dr.J.Lakshmi Kumari,<br><b>PRINCIPAL</b><br><br><b>EDITOR:</b> Dr.P.Bharathi Devi,<br><b>LECTURER IN COMPUTER SCIENCE</b><br><br><b>EDITORIAL MEMBER:</b><br>Mr.G.Rajasekhar,<br><b>LECTURER IN ZOOLOGY</b> | Month: October        | Year: 2025 |
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### **Vision of the College**

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

### **Principal's Desk**

This month the college organized GST Awareness Programme, Swachh Andhra monthly activity, Painting Competition, Cyber Security awareness month programme.

## GST Awareness Programme - “Super GST, Super Savings” Campaign

As per the instructions of the Commissioner of Collegiate Education, A.P., Mangalagiri, the Department of Commerce of SKBR Government Degree College, Macherla organized a series of awareness programmes under the “Super GST, Super Savings” Campaign during 7th to 10th October 2025.

The objective of the programme was to create awareness among students about the importance of Goods and Services Tax (GST), its benefits to consumers and businesses, and how GST promotes transparency and efficiency in the Indian taxation system.

### Programme Schedule and Activities

#### 1. 06.10.2025 - Awareness Programme

Awareness given to all the faculty and students on Super GST, Super Savings. Principal Dr.J.Lakshmi Kumari Presided over the function.



#### 2. 07.10.2025 - Essay Writing and Painting Competitions

Students actively participated by presenting their ideas through essays and creative artwork highlighting the theme “*Super GST, Super Savings*”.

| Prize       | Name           | Class             |
|-------------|----------------|-------------------|
| I           | Ch Ajay        | II B.Com(CA)      |
| II          | K.Kalyani      | II B.Com(General) |
| III         | T.Siva Shankar | II B.Com(General) |
| Consolation | Nandini        | II B.Com(CA)      |



3. 08.10.2025 – Elocution Competition
- Participants eloquently expressed their views on the role of GST in nation-building and its impact on the economy.

| Prize       | Name        | Class              |
|-------------|-------------|--------------------|
| I           | K.Kalyani   | II B.Com(General)  |
| II          | D.Chaitanya | III B.Com(CA)      |
| III         | M.Venkatesh | I B.Sc.(Computers) |
| Consolation | Sri Lakshmi | III B.Com(CA)      |



4. 09.10.2025

-

Quiz

Competitions

A GST-based quiz was organized to test students' knowledge of taxation concepts, rates, and reforms.



| Prize | Name  |
|-------|---|
| I     | K.Kalyani II B.Com(Gen)<br>T.Nagaveni, II B.Com(Gen)<br>B.Poojitha II B.Com(CA)<br>B.Nandini II B.Com(CA)<br>M.Dharani II B.Com(CA) |
| II    | Sk.Safiya, III BA<br>U.Sirisha, III BA<br>A.Sukanya, III BA<br>S.Venkatesh, III BA<br>M.Brahmaiah, III BA                           |
| III   | N.Koteswara Rao, II B.Com(CA)   |

|             |   |
|-------------|---|
|             | <p>U.Davidraju, II B.Com(CA)</p> <p>K.Guravaiah, II B.Com(CA)</p> <p>Ch.Ajay, II B.Com(CA)</p> <p>R.Hemla Naik, II B.Com(CA)</p>                                  |
| Consolation | <p>M.Suseela Bai, III B.Com(CA)</p> <p>B.Anitha, III B.Com(CA)</p> <p>K.Nani, III B.Com(CA)</p> <p>D.Abhiram, III B.Com(CA)</p> <p>D.Chaitanya, III B.Com(CA)</p> |

5. 10.10.2025 - Awareness Seminar and Valedictory Programme
- A seminar was conducted to enhance understanding of GST among students, followed by the distribution of certificates to winners of the various competitions by the chief guest Sri Balaiah garu, Principal, SKBR Government Junior College. Ralley also conducted and created awareness on Super GST Super Savings to neighbourhood community.

The events were successfully organized by Sri S. Mohana Rao, Lecturer in Commerce, Sri V. Samuel Sukumar, Contract Faculty in Commerce and Sri P. Rajashekar, Guest Faculty in Commerce. The “Super GST, Super Savings” campaign at SKBR Government Degree College, Macherla, helped students gain practical awareness about GST, understand its real-world implications, and appreciate its role in promoting financial discipline and economic growth.



### SASA Event - Plantation Programme

As part of the SASA initiative, SKBR Government Degree College, Macherla organized a mass plantation programme on 18th October 2025 in collaboration with Power Grid Corporation, Tallapalli. More than 200 saplings were planted in the college premises to promote environmental awareness and greenery on campus.

Sri Venu Babu, Municipal Commissioner, graced the occasion and emphasized the importance of trees, stating that “nurturing a plant is like raising a child.”

Sri G. Divakar Garu, Divisional Manager, Power Grid Corporation, highlighted that planting a sapling is only the first step, but taking care of it with responsibility ensures lasting environmental impact. Sri Madar Saheb, Municipal Chairman, also addressed the gathering and appreciated the college and Power Grid for their joint efforts toward a cleaner, greener future.

The programme was presided over by Dr. J. Lakshmi Kumari, Principal of the college, who appreciated the participation of students, NSS volunteers, and staff members. She also expressed special thanks to the Municipal Commissioner and Chairman for their cooperation in providing water supply and extending continuous support to the college's green initiatives.





## CYBER SECURITY AWARENESS MONTH

As part of National Cybersecurity Awareness Month 2025, the Department of Computer Science, SKBR Government Degree College, Macherla, organized an engaging digital awareness initiative titled “Secure Today, Safe Tomorrow.”

An informative video was prepared and shared by Dr.P.Bharathi Devi, Lecturer in Computer Science on 19<sup>th</sup> October, 2025 with students, faculty, and community members to promote safe online practices and data protection awareness. The video focused on key aspects such as:

- ✚ The importance of cybersecurity in everyday life
- ✚ Common online threats and preventive measures
- ✚ Safe browsing habits, password security, and social media responsibility
- ✚ The role of individuals and institutions in building a secure digital environment

The video received an encouraging response with 185 views on YouTube, reflecting active participation and growing awareness

among viewers. To reinforce the learning, a quiz was also conducted for students to assess their understanding of cybersecurity concepts.

The initiative successfully inspired students and the community to stay vigilant online and contribute towards creating a cyber-safe campus and society.

### Swachh Bharat Painting Competition

The NSS Unit of SKBR Government Degree College, Macherla, in association with Power Grid Corporation of India Limited, Tallapalli, organized a Swachh Bharat Painting Competition on 14th October in the college premises. The event aimed to promote awareness among students about cleanliness and hygiene as part of the Swachh Bharat Mission.

The programme was graced by Sri J. Ramu Garu, Chief Manager, and Sri G. Divakar Garu, Divisional General Manager from Power Grid, who attended as the guests of honour. The guests appreciated the students' creativity and enthusiasm in portraying the importance of cleanliness through their paintings.

Prizes were distributed to the winners of the competition, and consolation prizes were also given to encourage other participants. The event witnessed enthusiastic participation from students and staff members alike.

The Principal of the college extended heartfelt thanks to Power Grid Corporation for sponsoring and supporting this meaningful programme. The college staff and NSS volunteers actively participated, making the event a grand success.





## Winners

| Prize | Name           | Class                |
|-------|----------------|----------------------|
| I     | M.Venkatesh    | III B.Sc.(Computers) |
| II    | Divya Bhargavi | II B.Sc.(Zoology)    |
| III   | M.Abinaya      | II B.Sc.(Zoology)    |
| IV    | B.Siva Shankar | II B.Sc.(Computers)  |

## Consolation Prizes

1. D.Chaitanya, III B.Com(Computer Applications)
2. M.Pranathi, III B.Sc.(Zoology)
3. V.Madhavi, II B.Sc.(Zoology)

## AISHE 2024-25

✚ Submitted institutional data for the Academic Year 2024-25 in AISHE Portal on 9<sup>th</sup> October, 2025



## Student Achievements

### డ్రీల్ పోటీలలో ద్వితీయ స్థానం సాధించిన విద్యార్థులు

స్థానిక శ్రీ కాసు బ్రహ్మానంద రెడ్డి ప్రభుత్వ డిగ్రీ కళాశాలలో నెలకొల్పబడి ఉన్న ఎస్ సి సి విభాగం నుండి 18 మంది విద్యార్థులు గుంటూరులోని లయోలా పబ్లిక్ స్కూల్లో డ్రీల్ పోటీలు(24<sup>th</sup> September to 3<sup>rd</sup> October, 2025) నిర్వహించారు. ఈ పోటీలలో ద్వితీయ స్థానం కైవసం చేసుకున్నట్లు కళాశాల ప్రెన్సిపాల్ డా.జె.లక్ష్మీ కుమారి తెలిపారు. దిగ్విజయంగా క్యాంప్ ను పూర్తి చేసుకొని తిరిగి వచ్చిన క్యాడెట్స్ కు శిక్షణ ప్రమాణ పత్రాలు అందచేసారు. అంతే కాక రాష్ట్ర స్థాయిలో ద్వితీయ స్థానం సంపాదించిన జేఈవోపేక్ కరిముల్లా కు సిల్వర్ మెడల్ ప్రదానం చేయడం జరిగిందన్నారు. ఈ సందర్భంగా కళాశాల బోధన సిబ్బంది శుభాకాంక్షలు తెలిపారు.



Distributed camp certificates to all the NCC Cadets

**Staff Achievements**

**Dr.M.Yanadi Rao**

**Lecturer in Chemistry**

- ✚ Attended 6 Day National Level FDP program on “Bridging Chemistry and Engineering through Advanced Spectroscopic Techniques” held from 27<sup>th</sup> October to 1<sup>st</sup> November, 2025 organized by Paavai Engineering College(A), Namakkal Dist., Tamilnadu in Collaboration with ACT Academy, Kerala

PAAVAI ENGINEERING COLLEGE

Autonomous Institution | Approved by AICTE  
Approved by All 23 Government of India | Affiliated to Anna University, Chennai



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QR AUTHENTICITY



04 November 2025

# CERTIFICATE OF PARTICIPATION

This Certificate Is Given To

DR. MACHERLA.YANADI RAO  
S.K.B.R.GOVERNMENT DEGREE COLLEGE  
MACHERLA, PALNADU  
CERT.REF.NO : 2025/ACT/PEC/031

For having attended 6 Day National Level FDP program on "**Bridging Chemistry and Engineering through Advanced Spectroscopic Techniques**" held from 27.01.2025 to 01.11.2025, organized by Paavai Engineering College (Autonomous), Namakkal Dist. Tamilnadu in Collaboration with A.C.T Academy, Kerala.

**Dr. P. Jayakaran**

Hd, Chemical Engineering  
Paavai Engineering College, Namakkal

**Dr. M. Premkumar**

Principal  
Paavai Engineering College, Namakkal

**Dr. Soudamini Menon**

Director  
A.C.T Academy, Kerala