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NAAC B<sup>+</sup> Grade in Second Cycle

## S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

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<b>Editorial Board</b>  <b>EDITOR IN CHIEF:</b> Dr.J.Lakshmi Kumari, <b>PRINCIPAL</b>  <b>EDITOR:</b> Dr.P.Bharathi Devi, <b>LECTURER IN COMPUTER SCIENCE</b>  <b>EDITORIAL MEMBERS:</b> Mr.G.Rajasekhar, <b>LECTURER IN ZOOLOGY</b>	Month: September Vol:4	Year: 2025 Issue:9
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### **Vision of the College**

The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.

### **Principal's Desk**

This month the college organized Swachh Andhra monthly activity, Ozone Day, 10<sup>th</sup> Ayurveda Day and also observed World Suicide Day.

## Teachers Day Celebrations

Teachers' Day was celebrated with great enthusiasm and respect on 6th September 2025 at SKBR Government Degree College, Macherla, as 5th September was a holiday. The event was organized to honor the invaluable contributions of teachers in shaping the future of students in commemoration of birth anniversary of Dr.Sarvepalli Radhakrishna.

The celebration began with a warm welcome to the Chief Guest, Mr. Naganna, Manager, SBI Bazar Branch, who graced the occasion and addressed the gathering. In his speech, he appreciated the dedicated services of the teaching fraternity and emphasized the vital role teachers play in nation-building. As a gesture of goodwill, he distributed sweets to all the teaching staff and extended his heartfelt wishes on this special day.

Students also expressed their love and gratitude towards their teachers by presenting pens, Frutis, and flowers as a token of appreciation. Their gestures reflected the strong bond of respect and affection shared between students and teachers.

Dr. J. Lakshmi Kumari, Principal of the College, addressed the students and encouraged them to actively participate in all academic and co-curricular activities. She motivated them to set clear goals and work with dedication to achieve success and secure better career opportunities in the future.



## Ozone Day Celebrations

The Department of Chemistry of SKBR Government Degree College, Macherla organized Ozone Day Celebrations with great enthusiasm and awareness on 16th September 2025. The event aimed to highlight the importance of protecting the ozone layer and promoting environmental sustainability.

The program was convened by Dr. Y. Vyshnavi, Lecturer in Chemistry, who took the initiative to organize various activities to mark the occasion. As part of the celebrations, a rally was conducted by the students and faculty members to spread awareness among the public about the need to safeguard the ozone layer and reduce pollution.

Dr. B. Srinivasa Rao, Vice Principal, and Dr. Y. Vyshnavi, Lecturer in Chemistry, addressed the gathering and emphasized the significance of World Ozone Day. They explained how the ozone layer acts as a protective shield against harmful ultraviolet

rays and urged everyone to adopt eco-friendly habits to preserve the environment for future generations.

The event concluded with an oath by students to contribute towards environmental protection and to spread awareness in their communities.



## 10<sup>th</sup> Ayurveda Day

The Department of Zoology of SKBR Government Degree College, Macherla celebrated the 10th Ayurveda Day with great enthusiasm and awareness on 25th October 2025. The program was convened by Sri G. Rajashekar, Contract Faculty in Zoology, who coordinated various activities highlighting the significance of traditional medicine and natural healing practices.

As part of the celebrations, medicinal plants were planted in the college campus, promoting the message of sustainable living and the importance of herbal medicine in maintaining health. In addition, medicinal plants were distributed to students, encouraging them to grow and use natural herbs for everyday wellness.

Dr. J. Lakshmi Kumari, Principal, Dr. B. Srinivasa Rao, Vice Principal, and Sri G. Rajashekar, Convener of the program, addressed the gathering and spoke about the importance of Ayurveda in today's modern lifestyle. They emphasized the relevance of adopting Ayurvedic principles for holistic health and well-being.

The event concluded with a pledge by the students and staff to promote the use of medicinal plants and create awareness about the benefits of Ayurveda in maintaining a healthy society.



### **World Suicide Day**

The Department of Commerce of SKBR Government Degree College, Macherla observed World Suicide Prevention Day on 10th September 2025 with the aim of creating awareness among students about the value of life and the importance of mental well-being. The program was organized by Sri S. Mohan Rao, Lecturer in Commerce, who motivated students to develop a positive attitude towards life and to face challenges with courage.

During the event, Dr. J. Lakshmi Kumari, Principal, Sri S. Mohan Rao, and Dr. K. Kanakarathnam, Lecturer in Economics, addressed the gathering. They shared their personal views on the seriousness of suicide and emphasized that ending one's life is never a solution to any problem. They encouraged students to face difficulties with confidence, seek help when needed, and believe that every problem has a solution.

The speakers also highlighted the importance of emotional strength, family support, and open communication in preventing suicidal thoughts. The program concluded with a message that life is

precious, and one must learn to overcome challenges positively and support those who are struggling emotionally.



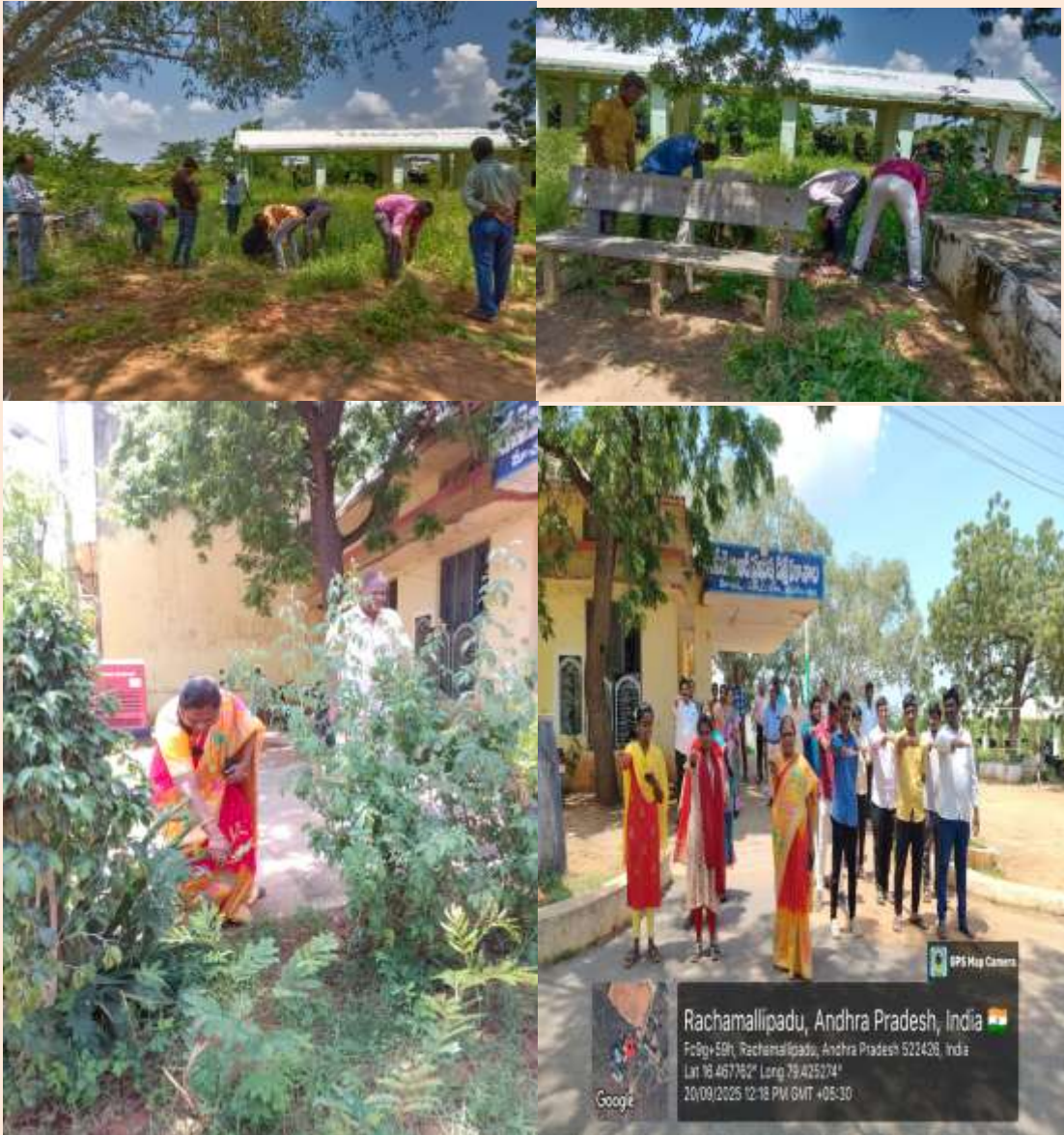
### **SASA Activity - Monsoon Hygiene**

The SASA event on the theme “Green AP” was organized at SKBR Government Degree College, Macherla on 20th September 2025. The program aimed to promote environmental consciousness, cleanliness, and greenery within the campus and surrounding areas.

The event was coordinated by Dr. K. Kanaka Ratnam, NSS Coordinator, who encouraged students to actively participate in environmental protection activities. As part of the event, a pledge was taken by all staff and students to contribute towards maintaining a clean and green environment.

Following the pledge, plantation of saplings was carried out in the college premises to enhance greenery and promote ecological balance. In addition, a Swachata (cleanliness) drive was conducted, during which students and faculty members cleaned various parts of the campus to ensure a healthy and pleasant learning environment.

The event concluded with a message emphasizing the importance of individual responsibility in protecting nature and maintaining cleanliness. The SASA Green AP event successfully instilled a sense of environmental awareness and collective effort among students and staff.



### Field Trip to TS Genco Electrical Plant and Buddhavanam

The Department of Commerce of SKBR Government Degree College, Macherla organized a field trip on 24th September 2025 to provide students with practical exposure and experiential learning beyond the classroom. A total of 17 students and 3 faculty members participated in the educational visit.

The team visited the TS Genco Electrical Plant at Nagarjunasagar, Telangana, where students gained insights into the generation and distribution of electricity. The visit helped them understand the functioning of a power generation plant, its management, and the role of such industries in economic development.

After the plant visit, the students and faculty members also visited Buddhavanam, a well-known Buddhist heritage site near

Nagarjunasagar. The visit offered an opportunity to learn about the rich cultural and historical significance of Buddhism in the region.

The faculty members who accompanied the students were Sri S. Mohan Rao, Lecturer in Commerce, Sri Samuel Sukumar, Contract Faculty in Commerce, and Sri P. Raja Shekar, Guest Faculty in Commerce.



### Student Achievements

✚ P.Ajay Krishna of I B.Com(CA) selected in ANU Inter University Game kabaddi selection trials on 23<sup>rd</sup> & 24<sup>th</sup> September, 2025 at ANU Campus, Guntur.



✚ 17 NCC(B&C) Cadets attended camp at Andhra loyala public schoo(Nallapadu) from 25<sup>th</sup> September to 3<sup>rd</sup> October, 2025



✚ Our College students and Sri G.Rajashekar, Contract faculty in the department of Zoology donated blood in Blood Donation camp organized by Government Hospital on 17<sup>th</sup> September, 2025.



### Staff Achievements

**Dr.J.Lakshmi Kumari, Principal**

✚ She is recognized with the award entitled “Gurudevobhava National Award 2025” by Dr.Sarvepalli Radhakrishnan Memorial Organization, Vishakapatnam on the occasion of Teachers Day Celebrations.





### Dr.K.Kanakaratnam, Lecturer in Economics

- ✚ She is recognized with the award entitled “Gurudevobhava National Award 2025” by Dr.Sarvepalli Radhakrishnan Memorial Organization, Vishakapatnam on the occasion of Teachers Day Celebrations.



### Dr.P.Bharathi Devi, Lecturer in Computer Science

- ✚ Has participated in the IEEE Quantum Lecture Series 2025 held from 1<sup>st</sup> - 5<sup>th</sup> September, 2025 organized by the Department of ECE, Department of AIML & R&D Cell HKBK College of Engineering in association with IEEE Bangalore Section.



- ✚ Published an article on “Transforming the Future of Healthcare: A Deep Dive into Artificial Intelligence Applications in Medical Systems” in Ignited Thoughts on English, Commerce and Management, Political Science, ISBN: 978-93-49496-60-6, pp.no.117-120.

### Dr.P.Rama Bhadra Murthy, Lecturer in Mathematics

- ✚ Published an article on “Empowering Higher Education through Artificial Intelligence: Opportunities and Challenges” in Ignited Thoughts on English, Commerce and Management, Political Science, ISBN: 978-93-49496-60-6, pp.no.113-116.

### Dr.M.Yanadi Rao, Lecturer in Chemistry

- ✚ Has successfully participated & completed AICTE Training and Learning(ATAL) Academy Faculty Development Programme on Rare Earths, Advanced Materials and Critical Minerals FDP at GDC(A), Rajahmundry from 15<sup>th</sup> September, 2025 to 20<sup>th</sup> September, 2025.



**Dr.B.Srinivasa Rao, Lecturer in Hindi**

- ✚ Participated in the Viksit Bharat Quiz 2026 on Viksit Bharat Young Leaders Dialogue(VBYLD) 2026.

