



An ISO Certified Institution

NAAC B⁺ Grade in Second Cycle

S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

Volume 5 Issue 8

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Editorial Board		Month: August	Year: 2026
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Vision of the College			
The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision.			
Principal's Desk			
This month, Felicitation to our transferred Faculty, Har Ghar Tiranga , 79th independence Day celebrations, SASA Activity, anti-drug abuse awareness programme, National space Day celebrations, Telugu Bhasha Dinotsavam and Felicitation on the Retirement of Smt. G.Gowri of the college observed.			

A Warm Farewell and Felicitation to Our Transferred Faculty

To bid a warm and memorable farewell to our transferred faculty members, a grand felicitation programme was organized on 7 August 2026. The Principal, along with the entire teaching and non-teaching staff, participated in the programme and expressed their heartfelt gratitude for the dedicated services and valuable contributions of the transferred faculty members to the college.

The programme began with a warm felicitation of the transferred faculty members in recognition of their sincere service, commitment, and contributions to the institution. Following the felicitation, the transferred faculty members shared their insights, experiences, and words of encouragement with the Principal, staff, and students. They offered valuable suggestions for the academic development of students, improvement of teaching and learning practices, and the overall progress of the college.

The faculty members expressed their gratitude for the support and cooperation they had received during their tenure and fondly recalled their memorable experiences at the institution. The programme concluded on a warm and emotional note, with the college community extending its best wishes for their future assignments and continued success.







Har Ghar Tiranga: A Celebration of Patriotism and Greenery

As part of the national 'Har Ghar Tiranga' initiative, our college proudly organized the 'Har Ghar Tiranga' programme on 13 August 2026. As a meaningful part of the celebration, a mega sapling plantation drive was conducted on the college campus.

The programme witnessed enthusiastic participation from the Principal, teaching faculty, non-teaching staff, and students, who came together to plant saplings and contribute to a greener and healthier environment. The initiative beautifully combined the spirit of patriotism with a sense of environmental responsibility, inspiring the college community to uphold the values of national pride and environmental conservation.







S.K.B.R. Government Degree College Celebrates the 79th Independence Day

S.K.B.R. Government Degree College, Macherla, celebrated the 79th Independence Day with immense pride and patriotic fervour on 15 August 2026. The celebration was marked by inspiring addresses from the college leadership.

The Principal delivered an inspiring speech highlighting the significance of freedom and reminding everyone of their responsibilities as responsible citizens of the nation. Following this, the Vice-Principal, along with representatives of the teaching faculty, non-teaching staff, and students, shared their valuable thoughts and inspiring messages on the importance of patriotism, unity, and civic responsibility.

Their thoughtful words and heartfelt messages added great significance to the celebration and made the occasion truly memorable and inspiring for the entire college community.





Anti-Drug Abuse Awareness Programme at S.K.B.R. Government Degree College, Macherla

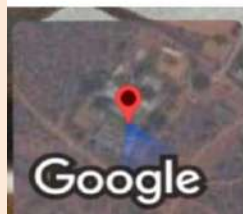
The EAGLE Team and the NSS Unit of S.K.B.R. Government Degree College, Macherla, jointly organized an Anti-Drug Abuse Awareness Programme on 17 August 2026. The programme was graced by the Circle Inspector (CI) of Macherla as the Chief Guest, along with the Principal, EAGLE Team Coordinator, and NSS Coordinator.

The programme commenced with an address by the Principal, who urged students to stay away from narcotic substances and emphasized the harmful effects of drug abuse on individuals, families, and their future careers. The Chief Guest, Circle Inspector of Macherla, addressed the gathering and created awareness about the legal consequences of drug abuse. He cautioned the students that the police department takes drug-related offences seriously and that offenders are liable to face stringent legal action under the applicable laws.

Following this, the EAGLE Team Coordinator explained effective strategies for preventing drug abuse and encouraged students to actively contribute to maintaining a drug-free environment on the college campus.

Following the awareness sessions, the college organized a felicitation ceremony to honour the Circle Inspector for his valuable time, guidance, and contribution to the programme. The event witnessed active participation from the teaching faculty, non-teaching staff, and a large number of students.

The programme successfully created awareness among students about the dangers of drug abuse, its impact on their future, and the importance of making responsible and healthy choices.

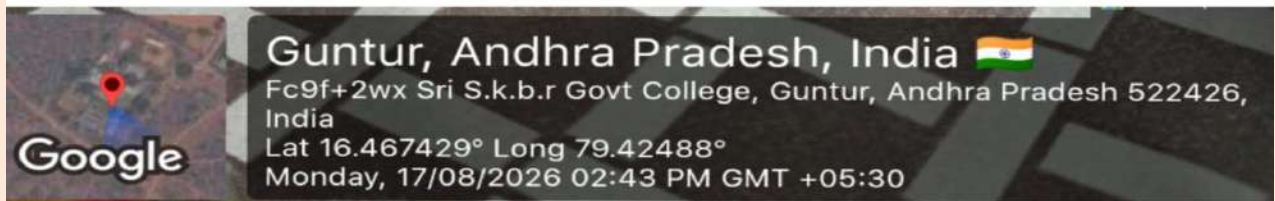


Guntur, Andhra Pradesh, India 

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National Space Day Celebrations at S.K.B.R. Government Degree College, Macherla

In accordance with the official proceedings of the Commissionerate of Higher Education, S.K.B.R. Government Degree College, Macherla, celebrated National Space Day on 20 August 2026. The event was organized around the inspiring national theme, “India’s Space Journey Towards Viksit Bharat 2047.”

The programme was organized under the leadership of the In-charge Principal, Dr. B. Srinivasa Rao, and the Head of the Department of Physics, Dr. B. Walter Ratna Kumar.

On the occasion, Dr. B. Walter Ratna Kumar delivered an informative and engaging address on India’s remarkable achievements in lunar exploration. He highlighted the key milestones, technological advancements, and scientific significance of the landmark Chandrayaan-1, Chandrayaan-2, and Chandrayaan-3 missions.

Following this, Dr. B. Srinivasa Rao addressed the gathering and explained the fundamental principles of rocket propulsion, along with the advanced radar technologies used by NASA. His presentation provided the students with valuable insights into modern space science and engineering.

The event witnessed active participation from a large number of teaching and non-teaching staff and students. The celebration created awareness about India’s significant achievements in space exploration and motivated the students to develop a deeper interest in space science, technology, and research.

The programme concluded successfully, leaving the students inspired by India’s remarkable journey in space exploration and its vision for a Viksit Bharat by 2047.





SASA - “Healthy Schools, Healthy Andhra” Awareness Programme

As part of the Swarna Andhra Swachch Andhra (SASA) initiative, the National Service Scheme (NSS) Unit of S.K.B.R. Government Degree College, Macherla, organized an awareness programme on **“Healthy Schools, Healthy Andhra”** on **22 August 2026**.

The primary objective of the programme was to create awareness among students about the importance of maintaining a clean and healthy educational environment. The programme highlighted the close relationship between cleanliness, personal hygiene, and overall health. Students were sensitized to the importance of maintaining hygienic surroundings, practising good personal hygiene, and encouraging members of the local community to adopt healthy and sustainable lifestyle practices.

The programme focused on essential aspects of health and sanitation, including safe drinking water, proper hand hygiene, regular cleaning and disinfection of the campus, and the promotion of physical and mental well-being. Students were encouraged to identify potential health hazards in and around the campus and to act as ambassadors for maintaining clean, safe, and disease-free environments.

The programme witnessed the active participation of the Principal, NSS Coordinator, teaching and non-teaching staff, and students. Their enthusiastic participation contributed to the successful conduct of the programme.

The programme emphasized that creating healthy and hygienic educational environments is essential for fostering a healthy and vibrant student community and for contributing to a clean, disease-free, and prosperous Andhra Pradesh. The initiative successfully motivated students to adopt healthy habits in their daily lives and to spread health and hygiene awareness in the wider community.





Telugu Bhasha Dinotsavam Celebrated at S.K.B.R. Government Degree College, Macherla

The Department of Telugu at S.K.B.R. Government Degree College, Macherla, celebrated Telugu Bhasha Dinotsavam (Telugu Language Day) with great enthusiasm on 29 August 2026, commemorating the birth anniversary of the renowned Telugu linguist and social reformer Gidugu Venkata Ramamurthy.

The programme commenced with a floral tribute to Gidugu Venkata Ramamurthy. The Principal, along with the faculty members of the Department of Telugu and other staff members, paid homage by offering flowers to his portrait.

Following the floral tribute, the speaker sessions began. The Principal delivered an inspiring opening address, highlighting the richness, grandeur, and historical significance of the Telugu language. Subsequently, the Head of the Department of Telugu delivered an informative speech on the life, struggles, and significant contributions of Gidugu Venkata Ramamurthy towards the promotion of colloquial Telugu (Vyavaharika Bhasha). The address highlighted the impact of his work and the significance of commemorating his birth anniversary as Telugu Bhasha Dinotsavam.

Other lecturers from the Department of Telugu also addressed the gathering and shared valuable insights into the importance of preserving and promoting our mother tongue. Their speeches emphasized the crucial role of the younger generation in protecting and enriching the Telugu language.

The programme then provided an opportunity for the students to showcase their linguistic skills and proficiency in Telugu. The students delivered impressive speeches, demonstrating their eloquence, enthusiasm, and command of the language.

As part of the celebrations, the Department of Telugu organized two academic competitions—Elocution and Essay Writing. The programme concluded with a prize distribution ceremony, during which the winners of the competitions were felicitated by the Principal for their outstanding performances.

The event witnessed active participation from a large number of teaching and non-teaching staff and students. The enthusiastic participation of the college community made the Telugu Bhasha Dinotsavam celebrations a grand success and fostered a deeper sense of pride in the college community's cultural and linguistic heritage.







Guntur, Andhra Pradesh, India 🇮🇳

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Grand Felicitation on the Retirement of Smt. G. Gowri, Lecturer in Telugu

On 31 August 2026, Smt. G. Gowri, Lecturer in Telugu at S.K.B.R. Government Degree College, Macherla, retired from service upon attaining the age of superannuation. To honour her long and dedicated service, the college organized a grand farewell and felicitation ceremony in her honour, in the presence of her family members.

The programme commenced with an address by the Principal, who appreciated her valuable service, excellent teaching abilities, and unwavering commitment to the institution throughout her career. The Principal also acknowledged her contribution to the academic and cultural development of the college.

Following this, Smt. G. Gowri delivered an emotional and inspiring farewell address. She shared memorable experiences from her teaching career, reflected on the highlights of her professional journey, and fondly recalled the warm and affectionate bond she had always shared with her students.

The occasion was graced by several distinguished dignitaries, including the Regional Joint Director (RJD) of Intermediate Education, the Principal of the Junior College, and the Principal of the Degree College.

The farewell ceremony was attended by the entire college community, including teaching and non-teaching staff and students, who gathered to express their gratitude and extend their heartfelt wishes to Smt. G. Gowri for a healthy, peaceful, and happy post-retirement life.

The programme concluded on a warm and memorable note, honouring the dedicated service and valuable contributions of Smt. G. Gowri to the institution and its students.



