



An ISO Certified Institution

NAAC B⁺ Grade in Second Cycle

S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Palnadu District - 522 426

Volume 5 Issue 7

July: 2026



Editorial Board		Month: July	Year: 2026
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Vision of the College The grand vision of SKBR Government Degree College comprehends large interactive areas of Education, Culture, Literature, Arts, Humanities, Science and Technology; the high-quality education at different levels, inculcation of scientific temper and creative thinking, cultivation of character, promotion of dynamism, forward looking outlook. SKBR Government Degree College is still inspired and guided by the same vision. Principal's Desk This month, SASA Activity and one step towards a greener campus of the college observed.			

SASA Initiative: Awareness Programme on Bulk Waste Generators (BWGs)

As part of the Student Activity and Service Association (SASA) initiative, the National Service Scheme (NSS) Unit of SKBR Government Degree College, Macherla, organized an awareness programme on “Enumeration of Bulk Waste Generators (BWGs)” on 18 July 2026.

The primary objective of the programme was to create awareness among students about the identification and enumeration of Bulk Waste Generators (BWGs) and to highlight the importance of systematic waste management. Students were informed about the need to identify local establishments that generate large quantities of waste and to encourage them to adopt proper and sustainable waste management practices.

The programme focused on the key principles of waste management, including segregation at source, proper collection, and safe disposal. Students were encouraged to identify bulk waste-generating sources within and around the campus and to promote responsible waste management practices.

The programme witnessed the active participation of the Principal, NSS Coordinator, teaching and non-teaching staff, and students. Their enthusiastic participation contributed to the successful conduct of the programme.

The programme emphasized that the proper enumeration of Bulk Waste Generators is essential for effective waste management and maintaining a clean, healthy, and eco-friendly campus. The activity encouraged students to develop responsible waste management habits and to promote environmental awareness in the wider community.





One Step towards a Greener Campus: Cleanliness and Plantation Drive 2026

A Clean and Green Campus Activity and Plantation Programme was successfully organized at SKBR Government Degree College, Macherla, on 21 July 2026. The event was conducted in collaboration with the Power Grid Corporation of India Limited (Nagarjuna Sagar Substation).

The initiative witnessed enthusiastic and widespread participation. Representatives from the Power Grid Corporation of India Limited joined hands with the Principal, NSS Coordinator, teaching and non-teaching staff, and students of the college. Together, the volunteers worked dedicatedly to clean the campus premises, fostering a shared sense of responsibility towards maintaining a clean and eco-friendly educational environment.

A key highlight of the programme was the plantation drive. The Principal formally initiated the drive by planting the first sapling. Inspired by this, staff members, students, and visiting officials actively participated in the programme by planting several saplings across the college campus, thereby contributing to the expansion of the campus's green cover.

The programme successfully emphasized the importance of environmental protection, cleanliness, and sustainable campus development. By actively participating in these activities, students were encouraged to take responsibility for their surroundings and contribute towards building a cleaner, greener, and more sustainable future.







Guntur, Andhra Pradesh, India 🇮🇳

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Lat 16.468002° Long 79.425472°

Tuesday, 21/07/2026 11:46 AM GMT +05:30

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Fc9f+2wx Sri S.k.b.r Govt College, Guntur, Andhra Pradesh 522426, India

Lat 16.467909° Long 79.425226°

Tuesday, 21/07/2026 12:05 PM GMT +05:30

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Staff Achievements

Dr.M.Yanadi Rao

Lecturer in Chemistry

- Participated in Seven Days International Faculty Development Programme(Virtual Mode) “Chemical Sciences at the Crossroads of Artificial Intelligence, Sustainability and Healthcare” held from 27th July to 2nd August , 2026 organized by PG & Research Department of Chemistry, Auxilium College (Autonomous), Gandhi Nagar , Vellore, Tamil Nadu, India.

